

UNIVERSITÀ DEGLI STUDI DI PALERMO

17403 - BUSINESS STRATEGY

	Assessment is carried out by using the following criteria:
VALUTAZIONE DELL'APPRENDIMENTO	- Individual/group assignment/s (students could receive one or more assignment/s during the course to be completed during classes or at home in a given time). This criteria has a 60% weigh on the final course mark.
	- Final course essay. This criteria has a 40% weigh on the final course mark.
	For a passing grade the student must (a) have passed marks on all the assignments; (b) have participated in the mandatory sessions; (c) have an adequate overall attendance rate.
	Evaluation criteria (up to 30) - Excellent: 30-30 laude = very good knowledge of the topics, excellent communication skills, good analytical ability, the student is able to apply knowledge to solve proposed problems - Very good: 26-29 = Good knowledge of the subjects, very good communication skills, the student is able to apply knowledge to solve problems proposed - Good: 24 - 25 = basic knowledge of the main topics, good communication skills, with limited ability to independently apply knowledge to solve the proposed problems - More than sufficient: 21-23 = limited knowledge of the main topics, basic communication skills, poor ability to independently apply the knowledge acquired - Sufficient: 18-20 = minimum basic knowledge of the main topics, very little or no ability to independently apply the knowledge acquired
	- Insufficient = the student does not have an acceptable knowledge of the contents of the topics covered in the course