

UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società		
ACADEMIC YEAR	2016/2017		
BACHELOR'S DEGREE (BSC)	COMMUNICATION FOR CULTURE AND ARTS		
SUBJECT	ENGLISH LANGUAGE		
TYPE OF EDUCATIONAL ACTIVITY	A		
AMBIT	50088-Discipline semiotiche, linguistiche e informatiche		
CODE	04677		
SCIENTIFIC SECTOR(S)	L-LIN/12		
HEAD PROFESSOR(S)	RIZZO ALESSANDRA Professore Associato Univ. di PALERMO		
OTHER PROFESSOR(S)			
CREDITS	9		
INDIVIDUAL STUDY (Hrs)	165		
COURSE ACTIVITY (Hrs)	60		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	2		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	RIZZO ALESSANDRA		
	Thursday 15:00 17:00 Ed. 12, primo piano, Lab informatico, viale delle Scienze / via Teams. E' richiesta prenotazione e/o comunicazione per posta elettronica.		

DOCENTE: Prof.ssa ALESSANDRA RIZZO

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LEARNING OUTCOMES	- Knowledge and understanding
LLANVING OUT COIVIES	Acquisition of the B2 level according to the European Framework of Reference for Languages (and the modalities of the Cambridge Complete First Certificate); Knowledge of the morpho-syntactic and stylistic structures of the English language;
	 Knowledge and comprehension of the specialized languages in the field of media communication (TV news, newspapers, advertising, situation comedies, multicultural identities/migration). Applying knowledge and understanding Capability to describe and summarize the course contents in English.
	- Making judgements Students will be asked to develop the ability to integrate knowledge and handle the linguistic complexity in the specialized texts which have been taken under examination during the course Communication skills
	Students will have to prove their written communicating abilities and their knowledge of the course contents through the production of a written critical essay, which will be centred on one of the specialized languages that have been taken into account during the lessons. - Learning skills
	Students will be asked to own the learning skills to allow them to continue to study in a manner that may be largely autonomous.
ASSESSMENT METHODS	The examination will consist of two written tests and an interview.
	Written tests: 1. B2 level written test following the modalities of the First Complete Certificate (Cambridge) and the Common European Framework of Reference for Languages;
	2) Written test (multiple choice & open questions) on the specialized languages that the students have learned during the lessons. Oral exam:
	Essay submission:
	1. An assessment on "The language of newspapers in the UK and online TV news". Students will be required to select a newspaper article or download BBC news on the web, to summarize the selected article or online news and describe the specific features of the specialized language. It is also necessary to explore and explain the cultural references referring to the selected article.
	Marks: 30/30 e lode s/he expresses herself/himself with extremely clear and effective language, excellent knowledge of the course subjects, good analytical and problem solving skills;
	26-29 s/he expresses herself/himself with clear and effective language, good knowledge of the course subjects, fine analytical and problem solving skills; 24-25 s/he expresses herself/himself properly, has basic knowledge of the course subjects and acceptable problem solving skills; 21-23 imperfect knowledge of the course subjects, low analytical and problem
	solving skills; 18-20 minimal knowledge of the course subjects; INSUFFICIENTE unsatisfactory knowledge of the course subjects.
EDUCATIONAL OBJECTIVES	Acquisition of the B2 level in the media micro languages. Capability to translate and interpret specialized texts. Capability to summarize specialized texts. Capability to communicate in a fluent written form in the media fields which have
TEACHING METHODS	been explored during the course.
TEACHING METHODS SUGGESTED BIBLIOGRAPHY	Frontal lessons, practice
SUGGESTED BIBLIOGRAPHY	English Grammar: "Complete First Certificate", Cambridge University Press (B2) (consigliato/recommended - a selection of chapters in photocopies) Specialized languages: A selection of chapters in photocopies will be available at the beginning of the
	course. C. Spinzi & M. Rudvin, "Exploring Identities", 2016 Dictionary:
	"Longman dictionary" (monolingual dictionary), any edition
	Further didactic materials will be distributed at the beginning of the lessons.

SYLLABUS

Hrs	Frontal teaching
60	3 h B1 revision
	15 h Language function, textual typologies and written production
	6 h The language of advertising
	24 h The language of newspapers
	6 h The language of humour (TV)
	6 h Multicultural identities, language issues and migration