



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Economiche, Aziendali e Statistiche
ACADEMIC YEAR	2016/2017
BACHELOR'S DEGREE (BSC)	TOURISM STUDIES
SUBJECT	BUSINESS ORGANISATION
TYPE OF EDUCATIONAL ACTIVITY	B
AMBIT	50043-Discipline dell'organizzazione dei servizi turistici
CODE	05419
SCIENTIFIC SECTOR(S)	SECS-P/10
HEAD PROFESSOR(S)	INGRASSIA RAIMONDO Professore Ordinario Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	6
INDIVIDUAL STUDY (Hrs)	102
COURSE ACTIVITY (Hrs)	48
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	3
TERM (SEMESTER)	2° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	INGRASSIA RAIMONDO Thursday 13:30 15:00 Dipartimento di Scienze Economiche, Aziendali e Statistiche (DSEAS) - Viale delle Scienze - Edificio 13 - 4° Piano - Ufficio n. 17 (entrando al piano a SX) - Ricevimento IN PRESENZA (valido solo per Giovedì 30 maggio).

DOCENTE: Prof. RAIMONDO INGRASSIA

PREREQUISITES	Basic Knowledge of Business Administration
LEARNING OUTCOMES	<p>Knowledge and ability to understand Acquisition of knowledge related to the most important phenomena related to the public and private organizations.</p> <p>Capacity to apply knowledge and understanding Capacity to analyze case studies and practical problems of organizational issues related to public and private organizations</p> <p>Making Judgments Capacity to analyze, evaluate and understand the organizational phenomena in self-learning as well as in the preparation of studies and personal research.</p> <p>Ability to communication Ability to use the specific language of these disciplines. Speaking to a relatively well-informed audience or in job interviews.</p> <p>Learning Capacity Capacity to self-learning, also by consultation of scientific publications of organizational studies. Capacity to tackle higher education as degree courses, masters, seminars, post-graduate courses in the subject matter of this teaching</p>
ASSESSMENT METHODS	<p>Oral Exam - Oral Exam consists of an interview in order to check that you have disciplinary knowledge provided by the course. The evaluation is expressed in thirtieths.</p> <p>The result of the test will be considered: EXCELLENT (30-30 cum laude) if the student will show excellent knowledge of the topics, excellent property of language, good analytical capacity, and the ability to apply the knowledge to solve the problems submitted; VERY GOOD (26-29) if the student shows good mastery of the subject, full property of language and the ability to apply the knowledge to solve the problems submitted; GOOD (24-25) if the student will show to have basic knowledge of the main topics, fairly good property of language, limited ability to independently apply the knowledge for the solution of the problems submitted; MORE THAN SUFFICIENT (20-23) if the student will show not to have full mastery of the main arguments but a good understanding of the same, satisfactory property of language, lack of ability to independently apply the knowledge acquired; SUFFICIENT (18-19) where the student will show minimum basic knowledge of the main teaching and technical language issues, minimum ability to apply the knowledge acquired; INSUFFICIENT if the student does not have an acceptable knowledge of the contents of the topics covered in the teaching.</p>
EDUCATIONAL OBJECTIVES	Teaching goal is to provide the basic tools for understanding the operational problems of public and private organizations, the environment of organizations, interorganizational relationships, the criteria of specialization and coordination of the individual and collective work activity, the basic organizational structures, the impact of the information and communication technologies as well as the size, the life cycle of organizations, the managerial decision-making.
TEACHING METHODS	Frontal Teaching
SUGGESTED BIBLIOGRAPHY	Daft R., L. (2014). Organizzazione aziendale. Apogeo. Milano (5a edizione o successive in lingua italiana). Sono esclusi dal programma i seguenti capitoli: 10-11-13.

SYLLABUS

Hrs	Frontal teaching
2	The organizational phenomenon and the contents of a discipline (Ch. 1)
4	Organizational Effectiveness: concepts and measurements (Cap. 2)
4	The Environment and organizations (Ch. 4)
5	Inter organizational relationships (Ch. 5)
8	The basic organizational structures (Ch. 3)
3	The international environmental organizations (Ch. 6)
5	Organizational features of manufacturing and services (Ch. 7)
5	Organizational design: the Perrow and Thompson models (Ch. 7)
5	Knowledge Management. The information and communication technologies and organizations (Ch. 8)

SYLLABUS

Hrs	Frontal teaching
3	Size, life cycle and decline of organizations (Cap. 9)
4	Organizational and managerial decision-making (Ch. 12)