



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2023/2024
MASTER'S DEGREE (MSC)	COMMUNICATION OF CULTURAL HERITAGE
SUBJECT	MEDITERRANEAN COUNTRIES ARCHAEOLOGY
TYPE OF EDUCATIONAL ACTIVITY	C
AMBIT	21051-Attività formative affini o integrative
CODE	23467
SCIENTIFIC SECTOR(S)	L-ANT/07
HEAD PROFESSOR(S)	AIOSA SERGIO Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	6
INDIVIDUAL STUDY (Hrs)	110
COURSE ACTIVITY (Hrs)	40
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	1
TERM (SEMESTER)	2° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	AIOSA SERGIO Tuesday 10:00 13:00 Edificio 15. Piano 1. Stanza 101

PREREQUISITES	basic knowledge of science of communication and visual culture
LEARNING OUTCOMES	<p>Knowledge and understanding</p> <p>Students must be reach an expansion and deepening of their knowledge on archaeology as cultural phenomenon and on the contemporary approach to the study of the classical archaeological culture and its relationship with the contemporary society</p> <p>Applying knowledge and understanding</p> <p>ability to contextualize archaeological data and themes and to establish relations between similar contexts as well as between ancient and contemporary artistic and cultural phenomena. They will be able to think about archaeological artifacts, places and themes from different points of view, with different approaches and different storytelling techniques</p> <p>Making judgements</p> <p>Ability to individuate the most appropriate techniques of storytelling integrating and overcoming the mere virtual reconstruction, in order to carry on dissemination strategies of the archaeological contents without their casual or aprioristic selection, privileging aspects related to the aesthetic, to the market or to the ideology and culture</p> <p>Communication skills</p> <p>Ability to expose with a proper terminology the main themes concerning the Mediterranean archaeology and the Greek and Roman Visual Culture</p> <p>Learning skills</p> <p>At the end of the course students must have acquired the knowledge needed to conduct researches in autonomy and with a certain level of originality. They also have to demonstrate to have reached critical skills in order to conduct a on the state of knowledge of single aspects of the discipline</p>
ASSESSMENT METHODS	<p>Oral exam. The candidate must answer to a minimum number of three questions (orally posed), concerning all the sections of the discipline program, with reference to the suggested bibliography. The final exam tends to evaluate knowledge and understanding of the arguments, ability in interpretation and autonomy on judgment of concrete cases.</p> <p>The sufficient level will be reached if the student will show to have knowledge and understanding about, at least, the general lines of the discipline arguments and applying knowledge in order to solve concrete cases (such as contextualize a specific monument both in historical and artistic terms). He also will demonstrate to have ability to expose and to argument a specific theme, in order to transmit his knowledge to the examiner. Without reaching this standard level the exam will be evaluated insufficient. The abler will be the student, with his abilities in exposition and argumentation, to interact with the examiner and the more his knowledges and ability in application will go in detail of the discipline the more the evaluation will be positive.</p> <p>The evaluation will be expressed in thirties as follows:</p> <p>sufficient (18-21): minimal knowledge of the main subjects of the discipline, minimal capacity to apply knowledges and to independently organize the study.</p> <p>satisfactory (22-25): knowledge of data, principles and overall concepts of the discipline; basic mastery of the specific language; basic ability to independently organize the study.</p> <p>good (26-29): specialized knowledge, good critical skills and ability in problem solving, also in an innovative way.</p> <p>excellent (30-30 e lode): advanced knowledge of the arguments, principles and theories of the discipline together with advanced critical skills. Ability to apply knowledges in problem solving in an innovative way. Excellent abilities to expose with a proper language the discipline's contents. Full autonomy in the organization of the study</p> <p>.</p> <p>The above described methods (as well as the whole "scheda di trasparenza") will be illustrated during the first lesson. Non-attending students, if necessary, can arrange an appointment for further explanations of these methods or ask for them by e-mail.</p>
EDUCATIONAL OBJECTIVES	<p>The course aims to present the Mediterranean Archaeology from a historic-cultural perspective, deepening its transformation from history of ancient art to technical discipline and conducting an analysis of its role within the debate/fight between the so-called "two cultures". A consistent part of the course is addressed to the analysis of the role of images in the ancient society according with the theoretical principles of the modern visual culture. A certain attention will be paid to the two-way relationship between archaeology and power, with reference to ancient, modern and contemporary examples selected from the archaeology of the Mediterranean basin. The aim is to provide elements for the individuation of dissemination strategies of the cultural heritage that can combine the use of modern technologies with culturally significant contents, even if addressed to different kind of not specialized public.</p>
TEACHING METHODS	lessons
SUGGESTED BIBLIOGRAPHY	

	<p>S. Pallecchi, Ritessere e Raccontare – Appunti sulla comunicazione dell'archeologia" (All'Insegna del Giglio, 2023</p> <p>S. Aiosa, Colonial, Post-Colonial, Neo-Colonial Mediterranean: Historical, Archaeological and Iconographical Sources for a Micro-History of an Uncomfortable Thought, in V. Favarò, S. Marcenò (eds.), Rethinking Borders. Decolonizing Knowledge and Categories, Palermo University Press, Palermo 2020, pp. 179-209 (CultureSocietà, 1).Download dell'intero volume da: https://unipapress.com/categoria-prodotto/unipapress/collane/culturesocieta/</p> <p>G. Pucci, Immagine, in M. Bettini, W. M. Short, Con i Romani. Un'antropologia della cultura antica, Il Mulino, Bologna 2014, pp. 353-376. download da: https://www.academia.edu/9623891/Immagine_da_M_Bettini_W_M_Short_a_cura_di_Con_i_Romani_Unantropologia</p> <p>Altra bibliografia specifica e/o materiale didattico potranno essere forniti durante il corso. I testi qui indicati sono gli stessi per gli studenti frequentanti e non frequentanti. Tuttavia, gli studenti non frequentanti dovranno contattare il docente per eventuale bibliografia integrativa.</p> <p>References and teaching material will be given during the lectures. The above texts are the same for both attending and non attending students. However, non attending students should contact the teacher for eventual supplementary literature.</p> <p>Erasmus students are kindly requested to contact the professor by e-mail for further information on course contents and readings</p>
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SYLLABUS

Hrs	Frontal teaching
1	Presenatation of the course, of the basic text and of the assessment methods
5	cultural heritage: a concept in constant transformation
5	Visual culture and ritual/politic use of the architectural-urban space in the antiquity: examples from the Greek world
5	Visual culture and ritual/politic use of the architectural-urban space in the antiquity: examples from the Roman world
6	Ancient techniques of narration by images: the mythical transposition
6	Ancient techniques of narration by images: the historical relief
6	Achaeology and Mediteranean identity: ancient examples
6	Archaeology and Mediterranean identity: modern appropriations