



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2023/2024
BACHELOR'S DEGREE (BSC)	COMMUNICATION SCIENCES
SUBJECT	JOURNALISM WORKSHOP
TYPE OF EDUCATIONAL ACTIVITY	C
AMBIT	10679-Attività formative affini o integrative
CODE	17958
SCIENTIFIC SECTOR(S)	L-FIL-LET/10
HEAD PROFESSOR(S)	BERTONI CLOTILDE Professore Ordinario Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	10
INDIVIDUAL STUDY (Hrs)	150
COURSE ACTIVITY (Hrs)	100
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	1
TERM (SEMESTER)	Annual
ATTENDANCE	Mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	BERTONI CLOTILDE Tuesday 10:00 14:00 Stanza 604 - VI piano - Viale delle Scienze

DOCENTE: Prof.ssa CLOTILDE BERTONI

PREREQUISITES	Basic knowledge of the history of journalism and of its most important classics
LEARNING OUTCOMES	<p>Knowledge and comprehension - Ability to understand journalism and its connexions with other artistical forms; knowledge of the most important studies about this subject.</p> <p>Ability to write satisfying articles; ability to develop knowledge and comprehension - Ability to associate texts with the genres they belong to and with the most relevant styles.</p> <p>Autonomy of judgment - Ability to develop an independent opinion about press' function, and about their role in the historical, political and cultural context.</p> <p>Communicative capabilities - Ability to combine a deep competence on journalism with a clear and fluent way of speaking.</p> <p>Learning capabilities - Competences which can assure an adequate journalistic work and further continuation of University Studies.</p>
ASSESSMENT METHODS	<p>Oral exams</p> <p>The oral exam consists of five or six questions concerning the course subjects; it aims at ascertaining the student's knowledge of the course subjects, the quality of her/his articles, how appropriately s/he expresses her/himself, and her/his independent opinions about the discipline. Marks:</p> <p>30/30 e lode Articles' very good quality; excellent knowledge of the course subjects; extremely deep and bright opinions about authors and texts; extremely clear and effective command of the specific language.</p> <p>26-29 Articles' good quality; good knowledge of the course subjects; deep opinions about authors and texts; satisfactory specific language.</p> <p>22-25 Articles' reasonable quality; acceptable knowledge of the course subjects; clear opinions about authors and texts; acceptable command of the specific language.</p> <p>18-21 Articles' just adequate quality; minimal knowledge of the course subjects; minimal opinions about authors and texts; minimal command of the specific language.</p>
EDUCATIONAL OBJECTIVES	<p>The course aims at assuring: above all the mastery of main journalistic fields, the ability to write news articles, profile pieces, reviews, leading articles; moreover, the capability of analyzing journalistic classics, and the affinities, the differences, the various intersections intervening between literature and journalism. We will pay attention to links between literature, crime news and judicial reporting, especially to: the fictional transposition of well-known trials; the thick interlacements between narrative and reportage; their ability to renew the novel. We will alternate general surveys and close readings of: <i>La Bête humaine</i> by Émile Zola, inspired by some sensational trials of the time; <i>L'assassinio Notarbartolo</i> by Paolo Valera, a pioneering non fiction novel evoking a still (partially) mysterious case; <i>In Cold Blood</i> by Truman Capote, the most original mixture between journalism and fiction ever attempted till nowadays; <i>1912 + 1</i> di Leonardo Sciascia, which, through the representation of a controversial trial, recalls a whole historical period; some among the most important movies about press, such as <i>Citizen Kane</i> by Welles, <i>Beyond a Reasonable Doubt</i> by Lang, <i>Ace in the Hole</i> and <i>The Front Page</i> by Wilder. In the workshop, after a short introduction about press' history and about its main fields, students will analyse a number of articles published by the most well-known journalists (some belonging to past centuries' press, some others from nowadays, especially leading articles and well-known columns); and they will write articles in their turn, revising each one with teacher's support. Attendance at the workshop is compulsory. Erasmus students are kindly requested to contact the professor for further information.</p>
TEACHING METHODS	Lectures - Workshop
SUGGESTED BIBLIOGRAPHY	<p>É. Zola, <i>La bestia umana</i> (1890), Milano, Rizzoli, 2020 P. Valera, <i>L'assassinio Notarbartolo</i> (1899), Lecce, Manni, 2006 T. Capote, <i>A sangue freddo</i> (1965), Milano, Garzanti, 2005 L. Sciascia, <i>1912+1</i>, Milano, Adelphi, 2019 F. Contorbia (a cura di), <i>Giornalismo italiano</i>, Milano, Mondadori, 2007-2010</p> <p>La frequenza del laboratorio è obbligatoria. Gli studenti Erasmus sono pregati di contattare la docente per ulteriori informazioni. Attendance at the workshop is compulsory. Erasmus students are kindly requested to contact the professor for further information.</p>

SYLLABUS

Hrs	Frontal teaching
5	Likelihood, realism, links between journalism, fiction and non fiction
5	Faits divers' appeal, from crime news to literature
10	<i>La Bête humaine</i> by Zola, between law, fiction and crime news

SYLLABUS

Hrs	Frontal teaching
5	Investigative and Crusading Journalism
5	Contemporary non fiction novel's rise: In Cold Blood by Truman Capote
5	From the Traditional to Modern Cultural Journalism
5	History of Costume Journalism and Sport Journalism
5	From the Paper Press to the Web
5	Journalism on the Screen: Representations of the Press

Hrs	Workshops
10	How to Write a News Item
10	Interviews' and reportage' s techniques
10	How to Write a Review
10	How to write Society Pieces and Sport News
10	How to Write a Leading Article