



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2023/2024
BACHELOR'S DEGREE (BSC)	COMMUNICATION SCIENCES
SUBJECT	CULTURAL STUDIES
TYPE OF EDUCATIONAL ACTIVITY	C
AMBIT	10679-Attività formative affini o integrative
CODE	13415
SCIENTIFIC SECTOR(S)	L-FIL-LET/14
HEAD PROFESSOR(S)	CAMMARATA VALERIA Professore Associato Univ. di PALERMO COMETA MICHELE Professore Ordinario Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	9
INDIVIDUAL STUDY (Hrs)	165
COURSE ACTIVITY (Hrs)	60
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	1
TERM (SEMESTER)	1° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	CAMMARATA VALERIA Friday 10:00 12:00 Viale delle Scienze, Stanza 415, ed. 15, quarto piano COMETA MICHELE Monday 11:00 13:00 Il ricevimento si svolgerà in modalità telematica collegandosi alla stanza teams "Ricevimento Prof. Cometa": collegarsi al link: https://teams.microsoft.com/l/team/19%3a91a65eba5cf84efb96c65ca4dd0bcab3%40thread.tacv.conversations?groupId=409786fd-a11d-4a47-a385-cd16cb83de18&tenantId=bf17c3fc-3ccd-4f1e-8546-88fa851b

DOCENTE: Prof. MICHELE COMETA- *Lettere A-L*

PREREQUISITES	Basic knowledge of cultural history Basic knowledge of evolutionary theory
LEARNING OUTCOMES	<p>Knowledge and understanding Students must be able to orient themselves in the history of the nature/culture divide with particular reference to the origin of the arts and communication.</p> <p>Ability to Apply Knowledge and Understanding Students will be able to apply the knowledge they have acquired regarding the traditions and methodologies of cultural history and thus understand contemporary reality.</p> <p>Autonomy of Judgment Students should be able to analyze autonomously, albeit at an elementary level, various types of images and their historical and social contexts. They should also develop an autonomous curiosity for the study of cultural history.</p> <p>Communication skills Students should be able to explain and problematize the main themes of cultural history.</p> <p>Learning Abilities As an overall outcome of the course, students should demonstrate that they have developed those learning skills that will allow them to continue to study mostly self-directed or independently.</p>
ASSESSMENT METHODS	<p>WRITTEN TEST: SIX OPEN QUESTIONS</p> <p>EVALUATION CRITERIA</p> <p>excellent: very good knowledge of the topics, very good property of language, good analytical ability, the student is able to apply the knowledge to solve the problems proposed;</p> <p>very good: good command of topics, full ownership of language, student is able to apply knowledge to solve proposed problems;</p> <p>good: basic knowledge of the main topics, fair ownership of language, with limited ability to independently apply knowledge to solve proposed problems;</p> <p>satisfactory: does not have full mastery of the topics of teaching but possesses the knowledge, satisfactory property 'language, little ability to independently apply the knowledge acquired;</p> <p>sufficient: minimum knowledge of the topics of teaching and technical language, very little or no ability to independently apply the knowledge acquired;</p> <p>insufficient: does not have acceptable knowledge of the content of the topics covered in the course.</p>
EDUCATIONAL OBJECTIVES	<p>Paleoesthetics On the origins of arts and media</p> <p>This course introduces the study of the origins of arts and media. In particular, it will analyse the evolution of the cognitive capacities that preside over the development of artistic creativity, language and media. The aim of the course is to demonstrate that these capacities, developed in the course of hominid evolution, are still present today and determine the relationship that Homo Sapiens has with the arts and the media. The course will focus on plastic skills in the Palaeolithic period (sculpture), the production of surfaces for representation (walls, screens, displays) and the ability to invent counterfactual events and representations (hybrids, monsters, therianthropes etc.). The premise of this evolution of the ability to communicate lies in the development of technologies and in particular the media. Media will be studied within what we can now call the "ecomedial turn," where media are no longer merely technologies but complex systems, environments and networks of relationships.</p>
TEACHING METHODS	Lessons
SUGGESTED BIBLIOGRAPHY	<p>M. Cometa, <i>La svolta ecomediale. La mediazione come forma di vita</i>, Meltemi, Milano, 2023.</p> <p>T. Pievani, L. De Biase, <i>Come saremo. Storie di umanità tecnologicamente modificata</i>, Codice edizioni, Torino, 2016 (anche e-book)</p> <p>M. Cometa, <i>Corpi che contano. Prolegomeni per una teoria della materialità delle immagini</i>, (pdf online)</p> <p>M. Cometa, <i>Al cuore del fantastico. Ibridi da pensare</i> (pdf online)</p> <p>M. Cometa, <i>Profondità della superficie. Al di là dello schermo nelle culture visuali del Paleolitico</i> (pdf online).</p> <p>I saggi e materiali didattici che costituiscono parte integrante della preparazione dello studente saranno disponibili sul portale studenti in formato .pdf.</p>

SYLLABUS

Hrs	Frontal teaching
6	Nature and culture: the evolution of mankind
6	Nature and culture: the evolution of mankind Technology and cognition
6	The evolution of communication skills

SYLLABUS

Hrs	Frontal teaching
6	The evolution of the hand: gesture, technology, media
6	What is a miniature? Female figurines of the Paleolithic
6	What is a screen? walls, surfaces, display
6	What is a hybrid? monsters, therianthropes, chimeras
6	Paleolithic Visual Cultures
6	What is a medium? An ecological approach to communication
6	The future of communication: new media, old skills

DOCENTE: Prof.ssa VALERIA CAMMARATA- *Lettere M-Z*

PREREQUISITES	Basic knowledge of cultural history
LEARNING OUTCOMES	<p>Knowledge and understanding: Students should be able to orient themselves among the "classical" approaches of cultural studies and in particular among the three authors who will be studied in depth.</p> <p>Ability to apply knowledge and understanding: Students should be able to apply the acquired knowledge to the traditions and methodologies of the history of culture and understand the contemporary reality.</p> <p>Judgment autonomy Students should be able to analyze independently, albeit at one level elementary, different texts and their historical and social contexts. They should also develop autonomous curiosity in the study of culture.</p> <p>Communication skills Students must be able to present and problematize the main cultural studies topics.</p> <p>Learning ability As an overall result of the course, students should improve those learning skills that enable them to study mostly in a self-directed or autonomous way.</p>
ASSESSMENT METHODS	<p>Students will be assessed on the basis of:</p> <ul style="list-style-type: none">• Active participation in classroom discussions (20%);• Final oral test which will verify the achievement of expected results: knowledge, understanding, ability to apply knowledge and understanding, autonomy of judgment, communication skills, learning ability (80%); <p>The final evaluation will be the result of the weighted average of the evaluation obtained in the previous steps.</p> <p>Non-attending students will be assessed through a final oral exam which will verify the expected results: knowledge, understanding, ability to apply knowledge and understanding, autonomy of judgment, communicative skills, learning ability.</p> <p>TEST (SIX OPEN ANSWER QUESTIONS)</p> <p>EVALUATION CRITERIA</p> <p>excellent: excellent knowledge of the topics, excellent language skills, good analytical skills, the student is able to solve the questions proposed;</p> <p>very good: Good knowledge of the topics, good language skills, the student is able to solve the questions proposed;</p> <p>good: basic knowledge of the main topics, basic language skills, limited ability to autonomously solve the questions proposed;</p> <p>satisfactory: not full knowledge of the topics, satisfactory language skills, poor ability to autonomously apply the acquired knowledge;</p> <p>sufficient: minimum knowledge of the subjects of teaching and of the technical language, very little or no ability to independently apply the acquired knowledge;</p> <p>insufficient: not sufficient knowledge of the contents of the topics covered in the teaching.</p>
EDUCATIONAL OBJECTIVES	<p>The course offers an in-depth exploration of the contributions of three major intellectual figures: Hannah Arendt, Edward Said and Judith Butler, in the context of cultural studies. Through a critical analysis of their works and the key concepts they have developed, the course aims to provide an in-depth understanding of the central themes related to culture, power and identity.</p> <p>The course is structured in a series of thematic modules, each of which delves into a specific aspect of the work of Arendt, Said and Butler.</p> <ul style="list-style-type: none">- Introduction to cultural studies: An overview of the main theories and approaches in cultural studies, with particular attention to the differences among different cultural and national traditions;- Hannah Arendt: Analysis of the theory of politics, action and public life. Her reflections on culture, violence and individual responsibility will also be taken into consideration. the case of "We refugees" will be studied;- Edward Said: Deepening of the concepts of orientalism, cultural identity, representation and power. The role of cultural criticism in challenging Western hegemony will also be discussed.- Judith Butler: Examination of theories on gender, performativity and politicization of the body, focusing on the dynamics of power, identity and cultural normativity. <p>Through a comparative analysis and critical discussion, the connections between the works of Arendt, Said and Butler will be explored. The possible overlaps, divergences and implications of their theories for the understanding of culture, power and identity will be examined.</p> <p>By the end of the course, students will have acquired a solid theoretical</p>

	<p>understanding of the contributions of Hannah Arendt, Edward Said and Judith Butler to cultural studies. They will be able to critically analyze cultural, political and identity issues, using the concepts and theoretical perspectives developed.</p> <p>Erasmus students are kindly requested to contact the professor for further information on course contents and readings</p>
TEACHING METHODS	The course will be based on a combination of lectures, discussions, seminars and case study analyses. Students will have the opportunity to deepen theoretical concepts through critical reading of texts, active participation in class discussions and the development of individual or group research projects.
SUGGESTED BIBLIOGRAPHY	<p>I testi d'esame sono gli stessi per studenti frequentanti e non frequentanti. The texts for the final exam are the same for both attending and non-attending students.</p> <p>Michele Cometa, Come si studia la cultura. Pratiche, tattiche, forme di scrittura, Palermo University Press, 2019; Hannah Arendt, Noi rifugiati, Einaudi, 2022; Edward Said, Cultura e imperialismo, Letteratura e consenso nel progetto coloniale dell'Occidente, Judith Butler, Questione di genere. Il femminismo e la sovversione dell'identità, Laterza 2023</p>

SYLLABUS

Hrs	Frontal teaching
6	THE SCIENCE WITH NO NAME: INTRODUCTION TO CULTURAL STUDIES
6	ANGLO-SAXON CULTURAL STUDIES
6	GERMAN AND AUSTRIAN CULTURAL STUDIES
6	ITALIAN CULTURAL STUDIES
6	HANNAH ARENDT, WE REFUGEES
6	EDWARD SAID, CULTURE AND IMPERIALISM
6	JUDITH BUTLER, GENDER TROUBLES
6	NEW PERSPECTIVES OF CONTEMPORARY CULTURAL STUDIES
Hrs	Practice
12	INDIVIDUAL REPORTS