



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2023/2024
BACHELOR'S DEGREE (BSC)	COMMUNICATION SCIENCES
SUBJECT	PHOTOGRAPHY WORKSHOP
TYPE OF EDUCATIONAL ACTIVITY	B
AMBIT	50087-Metodologie, analisi e tecniche della comunicazione
CODE	23441
SCIENTIFIC SECTOR(S)	SPS/08
HEAD PROFESSOR(S)	FICI ANNA Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	10
INDIVIDUAL STUDY (Hrs)	150
COURSE ACTIVITY (Hrs)	100
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	2
TERM (SEMESTER)	Annual
ATTENDANCE	Mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	

DOCENTE: Prof.ssa ANNA FICI

PREREQUISITES	Students must have a strong interest in photography, its language and visual culture in general.
LEARNING OUTCOMES	Knowledge of the technical bases of outdoor and indoor photography. Ability to understand the relationship between photographic genres, shooting situations and technical needs. Ability to apply theoretical, technical, linguistic and compositional knowledge to the implementation of assigned exercises. Ability to argue evaluations on one's own and others' photographs. Ability to express themselves in the correct metalanguage. Curiosity and willingness to constantly learn.
ASSESSMENT METHODS	<p>Learning will be evaluated step by step during the lessons, through the creation of collective and individual exercises which will then be discussed among all the participants. At the end of the laboratory there will be an oral exam which will consist of a conversation on the theoretical part of both a technical and cultural nature and in the discussion of a photographic portfolio created by the student on a theme agreed with the teacher. The oral test relating to the theoretical part consists of an interview, aimed at ascertaining the possession of the disciplinary skills and knowledge required by the course and is divided into a minimum of three questions. These are specially designed to test the expected learning results and will tend to verify</p> <p>a) the knowledge acquired, b) the processing and application skills of non-specific knowledge examples, c) the possession of adequate presentation skills. Furthermore, the test consisting in the presentation of a photographic portfolio will consist in the evaluation of the technical, linguistic and narrative quality of the student in carrying out the work. To obtain the maximum mark, the work must be at a good technical, linguistic and narrative level and the student must be able to argue the creative choices he has made. The maximum score is obtained if the student shows excellent ability in all these theoretical and practical areas. In this regard, the importance of mastering the language of the discipline, precision in the use of terms and the ability to articulate the reasoning in a clear and complete manner is underlined. The evaluation will be expressed in thirtieths. The examinee will have to answer five-six questions on all the parts covered by the syllabus, with reference to the recommended textbooks.</p> <p>30 - 30 cum laude</p> <p>a) Advanced knowledge of the topics and critical understanding of the theories and principles of the discipline.</p> <p>b) Advanced ability to apply knowledge and solve problems proposed also in an innovative way.</p> <p>c) Full ownership of specific language</p> <p>d) Ability to organize work in an autonomous and innovative way</p> <p>e) Presentation of an excellent photographic portfolio</p> <p>26 - 29</p> <p>a) Comprehensive and specialized knowledge accompanied by critical awareness</p> <p>b) Complete ability to apply acquired knowledge and develop creative solutions to abstract problems</p> <p>c) Good command of specialized language</p> <p>d) Ability to organize work autonomously</p> <p>e) Presentation of a good photographic portfolio</p> <p>22-25</p> <p>a) Knowledge of facts, principles, processes and general teaching concepts</p> <p>b) Basic ability to apply methods tools materials and related information to teaching</p> <p>c) Basic mastery of specialized language</p> <p>d) Basic ability to organize work autonomously</p> <p>e) Presentation of a good photographic portfolio</p> <p>18-21</p> <p>a) Minimal knowledge of the main subjects taught</p> <p>b) Minimal ability to autonomously apply acquired knowledge</p> <p>c) Minimal command of technical language</p> <p>d) Minimal ability to organize work autonomously</p> <p>e) Presentation of an acceptable photographic portfolio from which the intentions are deduced even if it can be improved in the realization.</p>
EDUCATIONAL OBJECTIVES	Become a writer who uses the photographic tool, knowing how to find the most suitable approach to each kind of "writing".
TEACHING METHODS	The lessons will take place throughout the academic year for a total of 100 hours. Theory lectures will alternate with practical experiences of photography outdoors, in the studio and of digital post-production.
SUGGESTED BIBLIOGRAPHY	<p>- Enrico Maddalena, Manuale completo di fotografia. Dalla tecnica al linguaggio fotografico, Hoepli, Milano, 2017</p> <p>- Dispense prodotte e distribuite dal docente</p>

SYLLABUS

Hrs	Frontal teaching
5	The concept of "ISO sensitivity" in photography. The concept of "diaphragm", the concept of "time" and the relationship between them for a correct exposure.
5	Photographic genres: photojournalism. History, deontology. Relationship between reality, truth and authenticity. Journalism and the web.
5	Concept of "portfolio" and differences between "portfolio" and "photo service", "exhibition", "photo book". Examples. Concept of "newsworthiness" in photography.
5	Nozioni di ottica e differenze tra obiettivi fotografici. Il fuoco in manuale e in automatico. La profondità di campo.
5	Relations between art and photography: a historical reconstruction.
Hrs	Practice
5	Indoor and outdoor practice for putting exposure choices into practice in different environments.
5	Language and photographic composition. The rule of thirds and other composer rules. Put into practice.
5	Indoor and outdoor practice with different photographic lenses on: framing, focus and depth of field.
5	I would interface with the other professions with which photography has a relationship: the printer, the graphic designer, the photo editor.
Hrs	Workshops
5	Definition of "photograph". Brief history of photography. History of the mirror. The concept of "shadow". Relationship between light and shadow. Writing with light today. Live experiment with the camera.
5	Le macchine fotografiche di ieri e di oggi. Un excursus. Differenze tra Reflex e Mirrorless, macchine analogiche e digitali. Esercitazioni di fotografia in pellicola.
5	Concept of analog and digital development. Darkroom and lightroom. Photography software. First approach to the clear lightroom.
5	Portfolio reading of the first works created by the students.
5	Identification of working groups for the realization of a photographic work consisting of an exhibition or a presentation of small "personal exhibitions". Analysis of the relationship between photography and video.
5	Introducing Adobe Lightrooms and Photoshop 1/2
5	Introducing Adobe Lightrooms and Photoshop 2/2
5	Selection of final works.
5	Criteria for setting up the final exhibition and/or assembling the presentations.
Hrs	Others
5	Contemporary art and photography. Guided visit to exhibitions or the International Center of Photography.
5	The hardware and costs of digital photography. Visit to professional digital developing and printing laboratories.