

## UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2023/2024
MASTER'S DEGREE (MSC)	PUBLIC, CORPORATE AND ADVERTISING COMMUNICATION
SUBJECT	PHILOSOPHY OF EXPERIENCE
TYPE OF EDUCATIONAL ACTIVITY	C
AMBIT	20985-Attività formative affini o integrative
CODE	23031
SCIENTIFIC SECTOR(S)	M-FIL/04
HEAD PROFESSOR(S)	CRESCIMANNO Professore Associato Univ. di PALERMO EMANUELE
OTHER PROFESSOR(S)	
CREDITS	6
INDIVIDUAL STUDY (Hrs)	110
COURSE ACTIVITY (Hrs)	40
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	PHILOSOPHY OF EXPERIENCE - Corso: COMMUNICATION OF CULTURAL HERITAGE
	PHILOSOPHY OF EXPERIENCE - Corso: COMUNICAZIONE DEL PATRIMONIO CULTURALE
YEAR	1
TERM (SEMESTER)	2° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	CRESCIMANNO EMANUELE
	Wednesday 10:00 12:00 studio 709, ed. 15, settimo piano (previa conferma dell'appuntamento). Altri giorni e orari di ricevimento possono essere concordati via mail

DOCENTE: Prof. EMANUELE CRESCIMANNO		
PREREQUISITES	Basic knowledge of the discipline.	
LEARNING OUTCOMES	Students will be able to understand the fundamental issues of the discipline, to use the knowledge gained and to give a critical response to the problems studied.	
ASSESSMENT METHODS	Oral examination; assessment of knowledge and mastery of the topics covered; provide independent judgments about the subject content. The oral assessment is a viva in which knowledge and skills in the field of study are going to be tested. Final notes go from 18 to 30 points. The student is required to answer at least 2 or 3 oral questions regarding the whole program of study with reference to the suggested books. Questions shall assess a) Knowlesge and understanding b) cognitive and practical skills c) ability to communicate d) Making judgements  Note European Qualifications Framework 30-30 cum laude a) advanced knowledge of a field of work or study, involving a critical	
	understanding of theories and principles b) advanced skills, demonstrating mastery and innovation, required to solve complex and unpredictable problems in a specialised field of work or study c) fully adequate use of specialized language d) take responsibility for managing and innovate the study field 26-29	
	<ul> <li>a) comprehensive, specialised knowledge within a field of work or study and an awareness of the boundaries of that knowledge</li> <li>b) comprehensive range of cognitive and practical skills required to develop creative solutions to abstract problems</li> <li>c) comprehensive use of specialized language</li> </ul>	
	d) exercise management and supervision in contexts of work or study activities 22-25	
	<ul> <li>a) knowledge of facts, principles, processes and general concepts, in a field of work or study</li> <li>b) basic skills required to accomplish tasks and solve problems by selecting and applying basic methods, tools, materials and information</li> <li>c) basic capacity to use specialized language</li> <li>d) basic capacity to take responsibility for completion of tasks in work or study 18-21</li> <li>a) basic general knowledge</li> </ul>	
	b) basic skills required to carry out simple tasks c) basic capacity to communicate relevant informations d) basic capacity to take responsibility for completion of tasks in work or study	
EDUCATIONAL OBJECTIVES	Ability to approach independently to the course topics.	
TEACHING METHODS	Frontal lesson; seminars and study groups organized by students	
SUGGESTED BIBLIOGRAPHY	Paolo D'Angelo, Tre modi (piu' uno) d'intendere l'estetica, in L. Russo (a cura di), Dopo l'estetica, "Aesthetica Preprint: Supplementa", n. 25, 2010: pdf fornito dal docente Emilio Garroni, Creatività, Quodlibet, Macerata 2010. Edward O. Wilson, Le origini della creatività, Raffaello Cortina, Milano 2018.	
	Il docente si riserva la possibilita' di modificare il programma in relazione alle reali esigenze che emergeranno nel confronto con gli studenti all'inizio del corso.	
	Teacher could modify the program as a result of the discussion with students.	

## **SYLLABUS**

Hrs	Frontal teaching
3	Introduction to the course
3	Introduction to the discipline
4	Contemporary aesthetics
5	Creativity: history of the concept
5	Art and creativity
5	Creativity and legality
5	Creativity between nature and culture
5	Creativity between the sciences and the humanities
5	Creativity today: limits and perspectives