



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Umanistiche		
ACADEMIC YEAR	2023/2024		
BACHELOR'S DEGREE (BSC)	HUMANITIES		
SUBJECT	RHETORIC		
TYPE OF EDUCATIONAL ACTIVITY	C		
AMBIT	10659-Attività formative affini o integrative		
CODE	10696		
SCIENTIFIC SECTOR(S)	M-FIL/05		
HEAD PROFESSOR(S)	PIAZZA FRANCESCA	Professore Ordinario	Univ. di PALERMO
OTHER PROFESSOR(S)			
CREDITS	6		
INDIVIDUAL STUDY (Hrs)	120		
COURSE ACTIVITY (Hrs)	30		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	3		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	PIAZZA FRANCESCA Thursday 09:00 10:00 Stanza 110 I piano Friday 09:00 10:00 Stanza 110 I piano		

PREREQUISITES	Basic Knowledge of history of philosophy.
LEARNING OUTCOMES	<p>ECTS credits for this course are awarded to students who:</p> <p>Knowledge and understanding</p> <ul style="list-style-type: none"> • have demonstrated knowledge and understanding of the history of rhetoric and of the main concepts in the field of rhetoric; - have acquired the methodology for the text analysis; <p>Applying knowledge and understanding;</p> <ul style="list-style-type: none"> - Proper development of the ability to analyze the main problems posed by contemporary reflection on rhetoric; - Ability to identify and use the main rhetorical strategies; <p>Communication</p> <ul style="list-style-type: none"> • Property of specific language; • Ability to discuss about the main concepts of rhetoric in relation to argumentative practices; <p>Making judgements</p> <ul style="list-style-type: none"> - Ability to use the rhetorical paradigms to analyze the practical issues that emerge in the public debate. - Ability to do bibliographic research and organize work autonomously.
ASSESSMENT METHODS	<p>1. A (not mandatory) test to be conducted during the course to verify the ability to communicate and apply acquired knowledge, autonomy of judgment, and the ability to organize work autonomously.</p> <p>The student will have to discuss (possibly with the support of the power point) a topic suggested by the teacher and related to the topics of the course. The parts of the program which the student will do the seminar on will not be the subject of the final assessment.</p> <p>2. Final oral assessment:</p> <p>The oral assessment is a viva in which knowledge and skills in the field of study are going to be tested. Final pass marks go from 18 to 30 points cum laude. The student is required to answer at least 3 oral questions regarding the whole program of study with reference to the suggested books.</p> <p>Questions shall assess a) Knowledge and understanding b) cognitive and practical skills c) ability to communicate; d) making judgements.</p> <p>All students who do not attend the lectures are invited to contact the professor about any clarification or modification concerning the course program.</p> <p>Note European Qualifications Framework 30 - 30 cum laude</p> <p>a) advanced knowledge of a field of work or study, involving a critical understanding of theories and principles;</p> <p>b) advanced skills, demonstrating mastery and innovation, required to solve complex and unpredictable problems in a specialised field of work or study;</p> <p>c) fully adequate use of specialized language;</p> <p>d) take responsibility for managing and innovate the study field;</p> <p>26 -29 a) comprehensive, specialised knowledge within a field of work or study and an awareness of the boundaries of that knowledge;</p> <p>b) a comprehensive range of cognitive and practical skills required to develop creative solutions to abstract problems;</p> <p>c) comprehensive use of specialized language; d) exercise management and supervision in contexts of work or study activities;</p> <p>22 -25</p> <p>a) knowledge of facts, principles, processes and general concepts, in a field of work or study;</p> <p>b) basic skills required to accomplish tasks and *solve problems by selecting and applying basic methods, tools, materials and information;</p> <p>c) basic capacity to use specialized language; d) basic capacity to take responsibility for completion of tasks in work or study</p> <p>18-21 a) basic general knowledge;</p> <p>b) basic skills required to carry out simple tasks;</p> <p>c) basic capacity to communicate relevant informations; d) basic capacity to take responsibility for completion of tasks in work or study</p>
EDUCATIONAL OBJECTIVES	<p>The general aim of the course is to improve critical skills of the student by analysing the role of persuasion in the construction and /or dissolution of social bonds. Starting from this general objective, we will provide the student with the basic skills and the necessary philosophical tools for a critical approach to the (written and oral) argumentative texts with persuasive purposes.</p> <p>In order to achieve these objectives, the focus will essentially be on the revaluation of rhetoric in the twentieth century and on the role played by Aristotle's 'Rhetoric'.</p> <p>During the lectures we will schedule guided reading of the text (by comparing the translation with the original text) in order to improve the students' skills of analysing philosophical texts.</p> <p>The course also includes the active participation of students, in particular guided classroom discussions and presentation of parts of the text analyzed. In this way we will try to pursue the objective of strengthening the communication skills and the critical thinking of the student.</p>

TEACHING METHODS	Frontal teaching, reading and analysing texts, guided discussion on the proposed texts Seminars held by the students
SUGGESTED BIBLIOGRAPHY	<p>Titolo del corso: "La rivalutazione della retorica nel pensiero contemporaneo: l'attualità del paradigma aristotelico"</p> <p>Testi in programma:</p> <p>Aristotele, "Retorica", Introduzione, traduzione e commento di Silvia Gastaldi, Carocci, 2014 (capp. (I, 1-3; II, 1-17;) ISBN: 978843074198</p> <p>F. Piazza, "Linguaggio, Persuasione Verità. La retorica nel Novecento", Carocci, 2004 ISBN: 9788843032082</p> <p>B. Fontana, "Bia and Logos: Power and Rhetoric in Antiquity" in "History of Political Thought, XXXVIII, 1, pp. 25-43".</p> <p>I testi consigliati sono gli stessi per studentesse e studenti frequentanti, non frequentanti, e anche Erasmus; a questi ultimi si raccomanda di prendere contatto con il/la docente per ulteriori delucidazioni.</p>

SYLLABUS

Hrs	Frontal teaching
2	General overview on the objectives of the course
8	The parable of rhetorics: origins, decline and rebirth
10	The Re-evaluation of rhetoric in the 20th Century
10	Analytical reading of some sections of the Aristotle's Rhetoric (I, 1-3; II, 1-17;)
Hrs	Practice
2	Guided classroom discussion on the topics of the course