



# UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Economiche, Aziendali e Statistiche		
ACADEMIC YEAR	2022/2023		
MASTER'S DEGREE (MSC)	TOURISM SYSTEMS AND HOSPITALITY MANAGEMENT		
SUBJECT	ECONOMIC HISTORY AND TOURISM: THEORIES AND FACTS		
TYPE OF EDUCATIONAL ACTIVITY	B		
AMBIT	50459-Discipline storiche, delle arti e dello spettacolo		
CODE	18989		
SCIENTIFIC SECTOR(S)	SECS-P/12		
HEAD PROFESSOR(S)	SIMON FABRIZIO	Professore Associato	Univ. di PALERMO
OTHER PROFESSOR(S)			
CREDITS	8		
INDIVIDUAL STUDY (Hrs)	152		
COURSE ACTIVITY (Hrs)	48		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	1		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	<b>SIMON FABRIZIO</b> Monday 09:00 10:00 Studio 8, 3° piano, Dipartimento SEAS		

<b>PREREQUISITES</b>	Students are required to know the main economic and political events and social phenomena of the modern and contemporary history, as well as a basic knowledge of political economy.
<b>LEARNING OUTCOMES</b>	<p><b>Knowledge and understanding</b> The target of the course is the learning of the economic history of the modern and contemporary age focusing above all on the historical process which determined the rise of the social phenomena of the travel and its evolution until the today acceptance of tourism. The student will be guided in the understanding of both the real facts of economy -events, phenomena, institutions and policies- and their intellectual and theoretical representations in the economic literature of the age.</p> <p><b>Applying knowledge and understanding</b> The student will acquire knowledge and ability to proceed with autonomy in the analysis of complex economic reality by means of the historical method.</p> <p><b>Making judgements</b> The course aims at developing a critical capacity of judgement on economic historiography in order to spur a personal approach in the interpretation of economic phenomena and study of historical sources.</p> <p><b>Communication</b> The course will enable the student to learn a specialized language and the mastery of terminology.</p> <p><b>Lifelong learning skills</b> At the end of the course the student will have notions and abilities which permit him to continue a more advanced study of economic and social phenomena, above all concerning the tourism sector.</p>
<b>ASSESSMENT METHODS</b>	<p>The exam will consist of a written multiple choices test lasting 40 minutes. A minimum of 18 questions must be answered correctly to obtain a pass. Those students who participate actively in the lessons and answer all questions correctly will obtain also the laude.</p> <p>Midway through the course, the students will be able to take an intermediate exam on the first part of the programme, whose structure is the same as the final one. A pass mark in the intermediate exam will allow the student to keep on studying only the second part of the programme for the final exam.</p> <p>EVALUATION SCALE (pass from 18 to 30) EXCELLENT (30 laude)</p>
<b>EDUCATIONAL OBJECTIVES</b>	The course will provide students with a comprehensive knowledge of the economic history of the modern and contemporary age with particular attention to the explanation of the birth and growth of the tourism sector. Besides, it will provide them with a view of the role of travel and tourism activity in the economic thought.
<b>TEACHING METHODS</b>	The course will include 48 hours of classroom lectures. These will be supported by various teaching materials including videos, documentaries and seminars.
<b>SUGGESTED BIBLIOGRAPHY</b>	<p>Books: L. Neal, R. Cameron, A Concise Economic History of the World, Oxford University Press, Chapters from 7 to 15. E. Zuelow, A History of Modern Tourism, 2015, Palgrave.</p> <p>Articles: Lien Foubert, "Men and women tourists' desire to see the world: curiosity and a longing to learn as (self-) fashioning motifs (first-fifth centuries C.E.), Journal of Tourism History, 2018, vol. 10, n1, pp. 5-20. Emma Gleadhill, "Improving upon birth, marriage and divorce: the cultural capital of three late eighteenth-century female Grand Tourists", Journal of Tourism History, 2018, vol. 10, n.1, pp. 21-36. Ildiko Domotor, "In search of the rare and beautiful - two female English traveller's journeys to mid-nineteenth-century Hungary", Journal of Tourism History, 2018, vol. 10, n.1, pp. 37-48. Christy Fic, "Prepare yourself for the worst: narratives of fear in late-twentieth century women's travel guides", Journal of Tourism History, 2018, vol.10, n.3, pp. 211-24. Sharon Halevi, "In sunshine and in shadow: adolescent girls and thanatourism in the early American Republic", Journal of Tourism History, 2020, vol. 12, n.1, pp. 71-85.</p>

## SYLLABUS

Hrs	Frontal teaching
2	Introduction to economic history, history of economic thought and history of tourism.

## SYLLABUS

Hrs	Frontal teaching
4	Industrial Revolution and economic growth in the 18 th century.
4	The Grand Tour and the birth of modern tourism.
4	The diffusion of industrialization and development in the 19 th century. The apogee of liberalism. New paradigm of political economy.
4	Revolution of transports and travels.
2	Travels during the industrial revolution and the age of nationalism
4	The capitalism of the 20 th century: wars, revolutions and crisis.
2	Tourism and world wars.
2	The new economic order and the reconstruction. The post war economy
6	The age of mass tourism.
14	A gender history of tourism.