



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Economiche, Aziendali e Statistiche		
ACADEMIC YEAR	2022/2023		
BACHELOR'S DEGREE (BSC)	TOURISM, TERRITORIES AND BUSINESSES		
INTEGRATED COURSE	APPLIED MICRO- AND MACRO-ECONOMICS - INTEGRATED COURSE		
CODE	22519		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	SECS-P/06		
HEAD PROFESSOR(S)	RUGGIERI GIOVANNI	Professore Associato	Univ. di PALERMO
OTHER PROFESSOR(S)	RUGGIERI GIOVANNI	Professore Associato	Univ. di PALERMO
	FRICANO STEFANO	Ricercatore a tempo determinato	Univ. di PALERMO
CREDITS	12		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	1		
TERM (SEMESTER)	Annual		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	<p>FRICANO STEFANO</p> <p>Monday 09:00 10:00 Stanza numero 2, 5o piano DSEAS. Per chi e fuori sede Gruppo TEAMS Materia</p> <p>Tuesday 09:00 10:00 Stanza numero 2, 5o piano DSEAS. Per chi e fuori sede Gruppo TEAMS Materia</p> <p>Wednesday 09:00 10:00 Stanza numero 2, 5o piano DSEAS. Per chi e fuori sede Gruppo TEAMS Materia</p> <p>Thursday 09:00 10:00 Stanza numero 2, 5o piano DSEAS. Per chi e fuori sede Gruppo TEAMS Materia</p> <p>Friday 09:00 10:00 Stanza numero 2, 5o piano DSEAS. Per chi e fuori sede Gruppo TEAMS Materia</p> <p>RUGGIERI GIOVANNI</p> <p>Thursday 12:00 14:00 Online on Teams Platform or in presence University Campus - Palermo - Building 13 - Room 5.3 For different days and times, please write to giovanni.ruggieri@unipa.it</p>		

PREREQUISITES	Knowledge of the basic concepts of mathematics; ability to read and interpret a graph;
LEARNING OUTCOMES	<p>Knowledge and understanding Understand the most relevant topics (economic systems, price formation, production choices, market structures) and issues (economic growth, unemployment, inflation control, processes of internationalization), also with the support of materials, documents and advanced textbooks.</p> <p>Applying knowledge and understanding Ability to apply the acquired knowledge and exploit their skills to analyze the course topics, demonstrating, thus, a professional approach to their work.</p> <p>Making judgments Ability to analyze socio-economic problems with an approach that balances the positive and normative aspects of economic sciences; demonstrate independence of judgment in critically interpreting these issues, with particular attention to aspects of scientific and ethical character.</p> <p>Communication skills Being able to communicate and to appropriately express concepts, problems and solutions with regard to the identification of the various economic models and economic policy choices.</p> <p>Learning ability Acquisition and development of learning skills to improve models and criteria for analyzing economic problems and to undertake further studies with a high degree of autonomy.</p>
ASSESSMENT METHODS	<p>Written exam + oral exam at the end of the course. Examinations are graded according to a scale ranging from 0 to 30, with 18 as a pass mark. The final vote is the result of the arithmetic sum of the two exams. A "cum laude" may be added to highest grade (30 e lode) as a mention of special distinction. Only who successfully supports and successfully passes the ongoing test (also written) can directly access the oral exam without having to complete the written exam at the end of the course.</p> <p>Both the written exam and the ongoing test provide 7 open-ended questions. The evaluation is formulated on the basis of for criteria: the knowledge of the topics, the analytical skills, the property of language and the ability to apply knowledge to problem solving and the ability to apply knowledge to solve the proposed problems. In particular, 2 questions concern "knowledge and understanding" and are evaluated up to a maximum of 2 points. The remaining 5 questions pertain to "Ability to apply Knowledge and Understanding": 3 questions evaluate the ability to understand and interpret the proposed problems and can be evaluated for up to 3 points, 2 more articulated, which also require reasoning with a graphical representation support, are evaluated for a maximum of 4 points .</p> <p>The oral test, provides for up to 5 questions that tend to determine "making judgment", "learning skills" and "communication skills".</p> <p>The final evaluation will be considered:</p> <p>EVALUATION METHODS</p> <p>EXCELLENT (30-30 cum laude) if the student will show excellent knowledge of the topics, excellent property of language, good analytical capacity, and the ability to apply the knowledge to solve the problems submitted;</p> <p>VERY GOOD (26-29) if the student shows good mastery of the subject, full property of language and the ability to apply the knowledge to solve the problems submitted;</p> <p>GOOD (24-25) if the student will show to have basic knowledge of the main topics, fairly good property of language, limited ability to independently apply the knowledge for the solution of the problems submitted;</p> <p>MORE THAN SUFFICIENT (20-23) if the student will show not to have full mastery of the main arguments but a good understanding of the same, satisfactory property of language, lack of ability to independently apply the knowledge acquired;</p> <p>SUFFICIENT (18-19) where the student will show minimum basic knowledge of the main teaching and technical language issues, minimum ability to apply the knowledge acquired;</p> <p>INSUFFICIENT if the student does not have an acceptable knowledge of the contents of the topics covered in the teaching.</p>
TEACHING METHODS	lectures, classroom exercises, companies and public representatives seminars, presentations, project work

MODULE
TOURISM ECONOMICS AND RESOURCES

Prof. GIOVANNI RUGGIERI

SUGGESTED BIBLIOGRAPHY

Testi, dati, articoli e dispense forniti dal docente
Texts, data, articles and handouts provided by the teacher

AMBIT	50038-Discipline economiche e aziendali
INDIVIDUAL STUDY (Hrs)	102
COURSE ACTIVITY (Hrs)	48

EDUCATIONAL OBJECTIVES OF THE MODULE

The course aims to deepen the themes and problems related to the application of the systemic theory, typical of the economy, as a reference scheme for the study of tourism and local resources.
In this context, the analysis of the resources of the territory, the attractions and the characteristic elements of the territorial economic systems will be addressed.
In particular, the objectives of the course are:
knowledge of the basic and structure of the tourism industry;
understanding of the functioning of the sector and its branches and characteristic market models
construction and use of tools for territorial analysis, and models of systemic territorial organization (clusters and networks) for the development of tourism and sectoral economies

SYLLABUS

Hrs	Frontal teaching
4	Land development projects: analysis and presentation
2	Spatial resource analysis models
2	Schematization and systematization of resources, and the networks of enterprises and agencies
4	Construction of the model for the destination analysis
4	Spatial analysis: examples and reference schemes
4	Demand for travel and tourism-related to the territory
4	Demand trends and composition of the reference tourist baskets
2	Productive matrix present in the reference territory and in the regional area
2	Supply-demand productive relations by type of tourism
2	The relational network of the destination and informal and productive relations
2	macro and micro analysis of the spatial plan
2	Monitoring and control indicators
4	Spatial analysis software
8	Case studies of spatial plans
2	Presentation of the tourism-based spatial development plan

**MODULE
ELEMENTS OF ECONOMICS**

Prof. STEFANO FRICANO

SUGGESTED BIBLIOGRAPHY

SLOMAN J. e GARRATT D., Elementi di Economia, Il Mulino, 8/ed, Bologna, 2022, ISBN 9788815293633. Tutto il testo, escluso i capitoli 9 e 11. Ad integrazione: I files in powerpoint utilizzati dal docente in aula vengono caricati nella sezione "materiale didattico" dell'insegnamento e costituiscono la traccia degli argomenti trattati.

AMBIT	50038-Discipline economiche e aziendali
INDIVIDUAL STUDY (Hrs)	98
COURSE ACTIVITY (Hrs)	52

EDUCATIONAL OBJECTIVES OF THE MODULE

At the end of the module, students should be able to analyze the most relevant microeconomic variables (supply, demand, prices, costs, revenues, profits) and macro (gross domestic product, unemployment, inflation) and their dynamics, understanding their main issues with reference to different market structures (of goods, services, finance and labor) in an open economic system. Students should be able to identify and evaluate the characteristics of different economic approaches and to assess the various macroeconomic policies. Also, at the end of the course, students should know and explain the dynamics of the main macroeconomic "pathologies", with particular reference to the labor market, inflation and government public.

SYLLABUS

Hrs	Frontal teaching
7	INTRODUCTION TO THE STUDY OF MICROECONOMICS
12	INDIVIDUAL AND MARKET DEMAND AND SUPPLY
8	THE FORMS OF THE MARKET
9	MARKET EQUILIBRIUM
6	THE POLICY OF ECONOMIC CONTROL
8	NATIONAL INCOME AND THE ROLE OF FISCAL POLICY
2	INTERNATIONAL ECONOMY AND BALANCE OF PAYMENTS