



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Economiche, Aziendali e Statistiche		
ACADEMIC YEAR	2022/2023		
BACHELOR'S DEGREE (BSC)	TOURISM, TERRITORIES AND BUSINESSES		
INTEGRATED COURSE	GEOGRAPHY - INTEGRATED COURSE		
CODE	03610		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	M-GGR/01		
HEAD PROFESSOR(S)	MERCATANTI LEONARDO	Professore Ordinario	Univ. di PALERMO
OTHER PROFESSOR(S)	CUSIMANO GIROLAMO	Professore a contratto in quiescenza	Univ. di PALERMO
	MERCATANTI LEONARDO	Professore Ordinario	Univ. di PALERMO
CREDITS	12		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	2		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	<p>CUSIMANO GIROLAMO Monday 10:00 13:00 Piattaforma Teams. Il ricevimento si terrà in modalità remota previo contatto via mail con il docente.</p> <p>MERCATANTI LEONARDO Monday 09:00 20:00 la piattaforma Teams. Il ricevimento dovrà essere concordato via mail con il docente e si effettuerà sul Team con codice lg7e9vo in base alle esigenze dello studente, anche in altri giorni della settimana. Thursday 10:00 11:00 Viale delle Scienze, Palermo. Edificio 2 - I piano, Stanza 12. Friday 10:00 11:00 Aula 202 - Polo Territoriale Universitario di Trapani. Lungomare Dante Alighieri n. 2/4 - Casa Santa Erice (TP).</p>		

DOCENTE: Prof. LEONARDO MERCATANTI

PREREQUISITES	Knowledge of basic geographical and mapping concepts. Students should be able to identify countries in the geographical map. Use of the Atlas.
LEARNING OUTCOMES	<p>Knowledge and understanding</p> <p>The student must know and understand the basic tools of the geographer: the map, databases (population, migration ...) available on the web. The student will also acquire the specific language of the discipline.</p> <p>Applying knowledge and understanding</p> <p>Through the interpretation of maps, tables, and graphs the student must be able to discuss and analyze the main social, geopolitical, geoeconomic matters debated in the classroom.</p> <p>Making judgments</p> <p>To be able to evaluate the main geographical facts discussed in the classroom (with particular reference to immigration, interculturalism and tourism); to be able to autonomously address new issues.</p> <p>Communication skills</p> <p>The knowledge of new tools and the specific language will enable students to explain the results of the analyses to other students or to a public not expert in the field.</p> <p>Learning skills</p> <p>The student will develop specific methodological skills using IT tools, international relations models, processing of statistical data. One of the objectives of this course is to train students' ability to do scientific research.</p>
ASSESSMENT METHODS	<p>Oral exam. The evaluation will take into account the capacity to identify and define problems, to analyse data (on the map), to apply information. The student is required to develop arguments, reflection and judgment. The result of the test will be considered: EXCELLENT (30-30 cum laude) if the student will show excellent knowledge of the topics, excellent property of language, good analytical capacity, and the ability to apply the knowledge to solve the problems submitted; VERY GOOD (26-29) if the student shows good mastery of the subject, full property of language and the ability to apply the knowledge to solve the problems submitted; GOOD (24-25) if the student will show to have basic knowledge of the main topics, fairly good property of language, limited ability to independently apply the knowledge for the solution of the problems submitted; MORE THAN SUFFICIENT (20-23) if the student will show not to have full mastery of the main arguments but a good understanding of the same, satisfactory property of language, lack of ability to independently apply the knowledge acquired; SUFFICIENT (18-19) where the student will show minimum basic knowledge of the main teaching and technical language issues, minimum ability to apply the knowledge acquired; INSUFFICIENT if the student does not have an acceptable knowledge of the contents of the topics covered in the teaching.</p>
TEACHING METHODS	Frontal lessons, seminars, study tour.

**MODULE
LANDSCAPES AND INTERCULTURALISM**

Prof. GIROLAMO CUSIMANO

SUGGESTED BIBLIOGRAPHY

Cusimano G. (a cura di), Il turismo nelle/delle destinazioni, Patron Editore, Bologna, 2015.

AMBIT	10669-Attività formative affini o integrative
INDIVIDUAL STUDY (Hrs)	68
COURSE ACTIVITY (Hrs)	32

EDUCATIONAL OBJECTIVES OF THE MODULE

The main objective of the course is to develop skills in the field of geographical analysis and interpretation (judgment) of the geographical phenomena related to tourism.

SYLLABUS

Hrs	Frontal teaching
4	Presentation of the module. The evolution of Geography and turismo studies. The contemporary role of the discipline.
3	The origin and meaning of Tourism: a geographical approach
3	Tourism and destinations. The Tourism Area Life Cycle model
3	Safety of tourist destinations
4	The role of creativity in the development of the destinations
3	Tourism development in Sicily
3	New development on tourist cartography
4	Cultural district and tourism
3	Cruise tourism
2	Geography, sport and tourism. The development of Golf tourism in Sicily

**MODULE
TOURISM GEOGRAPHY**

Prof. LEONARDO MERCATANTI

SUGGESTED BIBLIOGRAPHY

- 1) Greiner A.L., Dematteis G., Lanza C., Geografia umana. Un approccio visuale, Utet, Milano, 2019 (III edizione; ISBN 9788860085689).
 2) Mercatanti L., Privitera S., La Geografia della costa siciliana tra minacce e opportunita', Lussografica, Caltanissetta, 2017 (ISBN 9788882434298).

AMBIT	50040-Discipline sociali e territoriali
INDIVIDUAL STUDY (Hrs)	136
COURSE ACTIVITY (Hrs)	64

EDUCATIONAL OBJECTIVES OF THE MODULE

The main objective of the course is to develop skills in the field of geographical analysis and interpretation (judgment) of the geographical phenomena such as globalization, migration, urban change, tourism and conflicts. All topics are discussed taking into account the effects on tourism.

SYLLABUS

Hrs	Frontal teaching
4	Presentation of the course. The evolution of Geography. The contemporary role of the discipline. Notions and research fields of Geography
6	The geographical map. Space and place, territory and region, the concept of landscape.
4	Development and sustainable development
4	Local development, regional imbalances
4	Geography of tourism development. The Sicilian case.
6	Geography and environment. The impact of man on the ecosystem. Analysis of the state of the environment.
4	Geography of Population-migrations
8	Political geography
4	Economic networks and global governance. The European Union
6	Urban geography. The evolution of the city. The relationship with rural areas
6	Cultural Heritage and tourism. Case studies
6	The Sicilian Coast. Opportunities and critical issues
2	The port of Palermo and Trapani between present, past and future