



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Politiche e delle Relazioni Internazionali
ACADEMIC YEAR	2022/2023
MASTER'S DEGREE (MSC)	MANAGEMENT OF SPORT AND PHYSICAL ACTIVITIES
SUBJECT	SPORT ECONOMICS
TYPE OF EDUCATIONAL ACTIVITY	B
AMBIT	50454-Economico
CODE	16966
SCIENTIFIC SECTOR(S)	SECS-P/01
HEAD PROFESSOR(S)	SIGNORINO RODOLFO Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	6
INDIVIDUAL STUDY (Hrs)	108
COURSE ACTIVITY (Hrs)	42
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	1
TERM (SEMESTER)	1° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	<p>SIGNORINO RODOLFO</p> <p>Tuesday 10:00 12:00 A scelta dello studente: in Dipartimento o presso stanza Teams Ricevimento studenti https://teams.microsoft.com/l/team/19%3a166c3a6391b04856bf2cefc5ad59d4fb%40thread.tacv2/conversations?groupId=ef6ed0e1-c517-4e61-83e5-7fbb3963945f&tenantId=bf17c3fc-3ccd-4f1e</p> <p>Thursday 10:00 12:00 A scelta dello studente: in Dipartimento o presso stanza Teams Ricevimento studenti https://teams.microsoft.com/l/team/19%3a166c3a6391b04856bf2cefc5ad59d4fb%40thread.tacv2/conversations?groupId=ef6ed0e1-c517-4e61-83e5-7fbb3963945f&tenantId=bf17c3fc-3ccd-4f1e</p>

DOCENTE: Prof. RODOLFO SIGNORINO

PREREQUISITES	Knowledge of elementary mathematical concepts, such as: Cartesian graph, linear equations. Related material will be provided at the beginning of the course.
LEARNING OUTCOMES	<p>1) Knowledge and understanding: At the end of the course, students will acquire knowledge of the key concepts and reference models of microeconomic theory and will be able to understand the economic arguments and demonstrations proposed in any introductory university textbook.</p> <p>2) Ability to apply knowledge and understanding: By the end of the course, students will be able to develop a professional approach to economic work related to sport activities and will possess skills adequate to both devise and support arguments and to solve problems in the field of sport economics.</p> <p>3) Autonomy of judgement: By the end of the course, students will have acquired the ability to collect and interpret data and economic findings useful for the purpose of an formulating autonomous judgements on issues related to professional sport activity.</p> <p>4) Communication skills: At the end of the course, students will be able to communicate clearly and incisive information, ideas, problem solving suggestions to an audience of both specialists and non-specialists in the field of sport economics.</p> <p>5) Learning ability: By the end of the course, students will have acquired learning skills sufficient to independently undertake further studies in the field of sport economics.</p>
ASSESSMENT METHODS	Oral test consisting in no less than 3 open questions. The assessment of the test is conducted in thirtieths. The test is designed to ascertain understanding of the topics in the syllabus. Questions may include the presentation of graphs. Rigour of exposition and propriety of language will contribute to the final assessment.
EDUCATIONAL OBJECTIVES	The aim of the Economics of Sport course is to provide the student with the mastery of the main analytical tools developed by contemporary microeconomic theory in order to explain the basic economic activities related to professional team sport.
TEACHING METHODS	Lectures
SUGGESTED BIBLIOGRAPHY	Robert H. Frank e Edward Cartwright (2021). Microeconomia, 8a edizione, McGraw Hill. Dispense di economia dello sport distribuite dal docente

SYLLABUS

Hrs	Frontal teaching
2	Think like economists
2	Balance between Supply and Demand in a Competitive Market
2	Individual and market demand
2	Production Theory
2	Cost Curves
2	Perfect competition
6	Monopoly and Cartels
2	Labor Market Equilibrium in Competition and Monopsony
4	Peculiar Characteristics of the Economics of Professional Team Sports
4	Sports Product Market (live and via media)
6	Job Market for Professional Athletes
4	Condivisione degli Introiti
4	Reserve Clause, Draft System and Salary Caps