



# UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Psicologiche, Pedagogiche, dell'Esercizio Fisico e della Formazione		
ACADEMIC YEAR	2022/2023		
MASTER'S DEGREE (MSC)	SCIENCE OF PREVENTIVE AND ADAPTED PHYSICAL ACTIVITY AND SPORT PERFORMANCE		
INTEGRATED COURSE	SOCIOLOGY AND PSYCHOLOGY OF CULTURAL AND COMMUNICATION PROCESSES		
CODE	18680		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	M-PSI/06, SPS/08		
HEAD PROFESSOR(S)	RUGGIERI STEFANO	Professore Associato	Univ. di PALERMO
OTHER PROFESSOR(S)	BADAMI GIANFRANCO	Professore a contratto	Univ. di PALERMO
	RUGGIERI STEFANO	Professore Associato	Univ. di PALERMO
CREDITS	9		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	2		
TERM (SEMESTER)	1° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	<b>BADAMI GIANFRANCO</b> Friday 15:30 17:30 Viale delle Scienze - Ed. 15 - piano 1°-Gli studenti dovranno prenotare il ricevimento inviando una mail a gbadami@regione.sicilia.it  <b>RUGGIERI STEFANO</b> Tuesday 09:00 11:00 Dipartimento Scienze Psicologiche, pedagogiche dell'esercizio fisico e della formazione, ed. 15. Piano 7		

**DOCENTE:** Prof. STEFANO RUGGIERI

PREREQUISITES	Knowledge of basic dynamics in sport environment;
LEARNING OUTCOMES	Basic knowledge about sport communication; Ability of recognizing and distinguishing the different communication strategies; Ability of autonomously evaluating the efficacy of the communication strategies in the sport environment; Ability of autonomously proposing communication strategies for sports events, sports activity, amateur and professional competitions.
ASSESSMENT METHODS	oral examination
TEACHING METHODS	Face-to-face lecture

**MODULE**  
**SOCIOLOGY OF CULTURAL AND COMMUNICATION PROCESSES IN SPORT**

*Prof. GIANFRANCO BADAMI*

**SUGGESTED BIBLIOGRAPHY**

Fabio Massimo Lo Verde, Sociologia dello sport e del tempo libero, Il Mulino, Bologna, 2014

<b>AMBIT</b>	50543-Sociologico giuridico
<b>INDIVIDUAL STUDY (Hrs)</b>	108
<b>COURSE ACTIVITY (Hrs)</b>	42

**EDUCATIONAL OBJECTIVES OF THE MODULE**

The aim of the module is to acquire knowledge and skills relating to forms, practices, the meanings of leisure and the changes that have occurred since the birth of sport and the spread of the holiday, and to acquire the necessary technical and theoretical skills analysis of the different leisure practices and, in particular, of the different forms that sports practice takes in Italy and Europe. Specifically, the course will consider the effects of the industrialization process on the demand and supply of leisure time not only in relation to economic constraints (income and resources), but also social and cultural ones. We will analyze the evolution of sports in Italy and Europe from the beginning of the 20th century onwards and both the changes in the diffusion of the different types of sports (individual and team), and the relevance that had the context in which to practice it. Attention will be focused on the intertwining existing between socialization and sports, the birth of sporting professionalism and the mediatization of sport, focusing on the social, cultural and institutional aspects that favor both the spread of sport

**SYLLABUS**

<b>Hrs</b>	<b>Frontal teaching</b>
2	Presentation of the program and training agreement.
5	Definition of the discipline and epistemological foundations of the main study areas.
7	Theoretical approaches to the study of sport as a leisure activity.
7	Trends in contemporary leisure time consumption: sports
7	polarization between de-institutionalized sport and sport-entertainment.
7	sports and leisure policies: European, Italian, regional and local policies.
7	development projects in the EU 2021 program, acquiring the knowledge and skills necessary to start presenting project proposals in response to the European calls for sport.

**MODULE**  
**PSYCHOLOGY OF COMMUNICATION PROCESSES IN SPORT**

*Prof. STEFANO RUGGIERI*

**SUGGESTED BIBLIOGRAPHY**

Malaguti, D. (2018). Fare squadra. Psicologia dei gruppi di lavoro. Il Mulino  
Dispense fornite dal docente

<b>AMBIT</b>	21003-Attività formative affini o integrative
<b>INDIVIDUAL STUDY (Hrs)</b>	54
<b>COURSE ACTIVITY (Hrs)</b>	21

**EDUCATIONAL OBJECTIVES OF THE MODULE**

Knowledge and learning expectations

Students shall:

- acquire the fundamental aspects of communication in sports;
- recognize and distinguish the different communication strategies;
- independently evaluate the effectiveness of communication strategies in the sports field;
- promote autonomously communication strategies of sporting events, physical activity, amateur and professional competitions;
- apply the acquired knowledge (the student must apply the theoretical concepts learned in class to sport contexts);
- frame the sports situations in terms of social situations and present the theories with adequate scientific language.

**LEARNING OBJECTIVES** - The students must acquire knowledge about the socio-communicative processes, the dynamics connected to the communication in sports, values in sports mediated by the communication, collaboration and competition in sports environment, functional and dysfunctional aggression in sport and physical activity.

**SYLLABUS**

<b>Hrs</b>	<b>Frontal teaching</b>
4	The Group: structural and communication aspects
4	The conflict
4	Group dynamics in communication process: the leader
3	Efficacy and efficiency
3	Communication process in group decision making
3	The reinforcement of stereotypes through the communication