



# UNIVERSITÀ DEGLI STUDI DI PALERMO

<b>DEPARTMENT</b>	Culture e società		
<b>ACADEMIC YEAR</b>	2022/2023		
<b>BACHELOR'S DEGREE (BSC)</b>	MASS MEDIA AND INSTITUTIONAL COMMUNICATION SCIENCES		
<b>INTEGRATED COURSE</b>	LITERATURE AND JOURNALISM AND JOURNALISM WORKSHOP - INTEGRATED COURSE		
<b>CODE</b>	20299		
<b>MODULES</b>	Yes		
<b>NUMBER OF MODULES</b>	2		
<b>SCIENTIFIC SECTOR(S)</b>	L-FIL-LET/14		
<b>HEAD PROFESSOR(S)</b>	BERTONI CLOTILDE	Professore Ordinario	Univ. di PALERMO
<b>OTHER PROFESSOR(S)</b>	BERTONI CLOTILDE	Professore Ordinario	Univ. di PALERMO
<b>CREDITS</b>	9		
<b>PROPAEDEUTICAL SUBJECTS</b>			
<b>MUTUALIZATION</b>			
<b>YEAR</b>	3		
<b>TERM (SEMESTER)</b>	2° semester		
<b>ATTENDANCE</b>	Not mandatory		
<b>EVALUATION</b>	Out of 30		
<b>TEACHER OFFICE HOURS</b>	<b>BERTONI CLOTILDE</b> Tuesday 10:00 14:00 Stanza 604 - VI piano - Viale delle Scienze		

**DOCENTE:** Prof.ssa CLOTILDE BERTONI

<b>PREREQUISITES</b>	Basic knowledge of literary history and on the main literary classics
<b>LEARNING OUTCOMES</b>	<p>Knowledge and comprehension - Ability to understand literature and its connexions with other artistical forms; knowledge of the most important studies about this subject.</p> <p>Ability to develop knowledge and comprehension - Ability to associate texts with the genres they belong to and with the most relevant styles.</p> <p>Autonomy of judgment - Ability to develop an independent opinion about artistic works, and about their role in the historical, political and cultural context.</p> <p>Communicative capabilities - Ability to combine a deep literary competence with a clear and fluent way of speaking.</p> <p>Learning capabilities - Competences which can assure a further continuation of University Studies.</p>
<b>ASSESSMENT METHODS</b>	<p>Oral exams</p> <p>The oral exam consists of five or six questions concerning the course subjects; it aims at ascertaining the student's knowledge of the course subjects, how appropriately s/he expresses her/himself, and her/his independent opinions about the discipline.</p> <p>Marks:</p> <p>30/30 e lode Excellent knowledge of the course subjects; extremely deep and bright opinions about authors and texts; extremely clear and effective command of the specific language.</p> <p>26-29 Good knowledge of the course subjects; deep opinions about authors and texts; satisfactory specific language.</p> <p>22-25 Acceptable knowledge of the course subjects; clear opinions about authors and texts; acceptable command of the specific language.</p> <p>18-21 Minimal knowledge of the course subjects; minimal opinions about authors and texts; minimal command of the specific language.</p>
<b>TEACHING METHODS</b>	Lectures - Workshop

**MODULE**  
**JOURNALISM WORKSHOP**

*Prof.ssa CLOTILDE BERTONI*

**SUGGESTED BIBLIOGRAPHY**

F. Contorbia (a cura di), *Giornalismo italiano*, Milano, Mondadori, 2007-2010

<b>AMBIT</b>	10679-Attività formative affini o integrative
<b>INDIVIDUAL STUDY (Hrs)</b>	45
<b>COURSE ACTIVITY (Hrs)</b>	30

**EDUCATIONAL OBJECTIVES OF THE MODULE**

The workshop aims at explaining and discussing the most important journalistic fields, from news to leading articles to reviews. After a short introduction about press' history and about its main fields, students will analyse a number of articles published by the most well-known journalists, and will write in their turn some articles that the teacher will revise and correct.

**SYLLABUS**

<b>Hrs</b>	<b>Frontal teaching</b>
2	Journalism and Crime News
2	From the Traditional to Modern Cultural Journalism
2	Investigative and Crusading Journalism
2	From the Paper Press to the Web

<b>Hrs</b>	<b>Workshops</b>
3	How to Write a News Item
3	How to Write a Review
3	How to Write Sport News and Society Pieces
3	Writing a leading article

**MODULE  
LITERATURE AND JOURNALISM**

*Prof.ssa CLOTILDE BERTONI*

**SUGGESTED BIBLIOGRAPHY**

Guy de Maupassant, *Bel-Ami* (1885), Garzanti, 2017  
Henry James, *Il Riflettore* (1888), Elliot, 2022  
Federico De Roberto, *L'Imperio* (1929), Garzanti, 2019  
Ennio Flaiano, *Una e una notte* (1959), Adelphi, 2006

Supporto critico-teorico: Clotilde Bertoni, *Letteratura e giornalismo*, Carocci, 2009

<b>AMBIT</b>	10679-Attività formative affini o integrative
<b>INDIVIDUAL STUDY (Hrs)</b>	110
<b>COURSE ACTIVITY (Hrs)</b>	40

**EDUCATIONAL OBJECTIVES OF THE MODULE**

The course aims at assuring: a basic knowledge of literary theory; the capability of analyzing some literary classics; the learning of the discipline's basic methods; a good command of the specific language; end above all at the examination of the affinities, the differences, the various intersections intervening between literature and journalism.

We will deal with the representation of press in fiction and non-fiction between the nineteenth century and the present day: at the same time an illustration of the complex relationship between the two fields, a problematic description of social life's changes, and an analysis of creativity's and writing's dynamics. After a general survey on the rise and the parallel developments of journalism and modern novel, we will analyze some more or less famous nineteenth century novels focused on the press' world: *Bel-Ami* by Guy de Maupassant, sharp depiction of the collusions between politics, finance and newspapers; *The Reverberator* by Henry James, satire of the tabloid press and the hunt for scoops; *L'Imperio* by De Roberto, where journalism is a dream doomed to failure; *One and one night* by Ennio Flaiano, which describes the late twentieth century press' new ambitions and frustrations in a paradoxical key. Finally we will consider journalism's representations on the screen and in contemporary non-fiction.

**SYLLABUS**

Hrs	Frontal teaching
6	Development and interactions of journalism and literature
6	Writers' gaze on press in the first half of nineteenth century
6	From Illusions perdues to <i>Bel-Ami</i> : writers journalists and improvised reporters
6	Rise and tricks of the tabloid press: <i>The Reverberator</i> by James
6	Politics, press, dreams and failures of modern age in De Roberto's <i>Imperio</i>
4	Flaiano's humorous representation: <i>Una e una notte</i>
6	Journalism between cinema and non fiction