



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Psicologiche, Pedagogiche, dell'Esercizio Fisico e della Formazione		
ACADEMIC YEAR	2021/2022		
MASTER'S DEGREE (MSC)	SCIENCE OF PREVENTIVE AND ADAPTED PHYSICAL ACTIVITY AND SPORT PERFORMANCE		
INTEGRATED COURSE	SOCIOLOGY AND PSYCHOLOGY OF CULTURAL AND COMMUNICATION PROCESSES		
CODE	18680		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	M-PSI/06, SPS/08		
HEAD PROFESSOR(S)	GENTILE AMBRA	Ricercatore a tempo determinato	Univ. di PALERMO
OTHER PROFESSOR(S)	GENTILE AMBRA	Ricercatore a tempo determinato	Univ. di PALERMO
	BADAMI GIANFRANCO	Professore a contratto	Univ. di PALERMO
CREDITS	9		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	2		
TERM (SEMESTER)	1° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	BADAMI GIANFRANCO Friday 15:30 17:30 Viale delle Scienze - Ed. 15 - piano 1°-Gli studenti dovranno prenotare il ricevimento inviando una mail a gbadami@regione.sicilia.it GENTILE AMBRA Wednesday 10:00 13:00 Viale delle Scienze, ed 15, 4 piano		

DOCENTE: Prof.ssa AMBRA GENTILE

PREREQUISITES	Basic knowledge of communicative processes
LEARNING OUTCOMES	Mastering the fundamentals of communication in the sport domain; Ability to distinguish among different communication strategies, when encountered; Ability to evaluate the communicative efficiency in the sport domain; Capacity to autonomously plan a possible communication strategy for sport events, motor activities, professional and non-professional competitions.
ASSESSMENT METHODS	oral discussion
TEACHING METHODS	class teaching

MODULE
SOCIOLOGY OF CULTURAL AND COMMUNICATION PROCESSES IN SPORT

Prof. GIANFRANCO BADAMI

SUGGESTED BIBLIOGRAPHY

Fabio Massimo Lo Verde, Sociologia dello sport e del tempo libero, Il Mulino, Bologna, 2014

AMBIT	50543-Sociologico giuridico
INDIVIDUAL STUDY (Hrs)	108
COURSE ACTIVITY (Hrs)	42

EDUCATIONAL OBJECTIVES OF THE MODULE

The aim of the module is to acquire knowledge and skills relating to forms, practices, the meanings of leisure and the changes that have occurred since the birth of sport and the spread of the holiday, and to acquire the necessary technical and theoretical skills analysis of the different leisure practices and, in particular, of the different forms that sports practice takes in Italy and Europe. Specifically, the course will consider the effects of the industrialization process on the demand and supply of leisure time not only in relation to economic constraints (income and resources), but also social and cultural ones. We will analyze the evolution of sports in Italy and Europe from the beginning of the 20th century onwards and both the changes in the diffusion of the different types of sports (individual and team), and the relevance that had the context in which to practice it. Attention will be focused on the intertwining existing between socialization and sports, the birth of sporting professionalism and the mediatization of sport, focusing on the social, cultural and institutional aspects that favor both the spread of sport

SYLLABUS

Hrs	Frontal teaching
2	Presentation of the program and training agreement.
5	Definition of the discipline and epistemological foundations of the main study areas.
7	Theoretical approaches to the study of sport as a leisure activity.
7	Trends in contemporary leisure time consumption: sports
7	polarization between de-institutionalized sport and sport-entertainment.
7	sports and leisure policies: European, Italian, regional and local policies.
7	development projects in the EU 2021 program, acquiring the knowledge and skills necessary to start presenting project proposals in response to the European calls for sport.

MODULE
PSYCHOLOGY OF COMMUNICATION PROCESSES IN SPORT

Prof.ssa AMBRA GENTILE

SUGGESTED BIBLIOGRAPHY

Il materiale bibliografico (articoli e capitoli) verrà distribuito direttamente dal docente

AMBIT	21003-Attività formative affini o integrative
INDIVIDUAL STUDY (Hrs)	54
COURSE ACTIVITY (Hrs)	21

EDUCATIONAL OBJECTIVES OF THE MODULE

Psychological foundation of communicative processes, communication of the sport values and scopes.
Cooperation and competition in the sport domain.
functional and dysfunctional aggressive behavior in sport and physical activity

SYLLABUS

Hrs	Frontal teaching
6	Psychological foundation of communicative processes
6	communication of the sport values and scopes.
5	Cooperation and competition in the sport domain.
4	functional and dysfunctional aggressive behavior in sport and physical activity