



# UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Economiche, Aziendali e Statistiche
ACADEMIC YEAR	2021/2022
BACHELOR'S DEGREE (BSC)	ECONOMIC DEVELOPMENT, INTERNATIONAL COOPERATION AND MIGRATIONS
SUBJECT	DESIGN STUDIO
TYPE OF EDUCATIONAL ACTIVITY	F
AMBIT	10897-Altre conoscenze utili per l'inserimento nel mondo del lavoro
CODE	20430
SCIENTIFIC SECTOR(S)	
HEAD PROFESSOR(S)	FRAZZICA GIOVANNI      Professore Associato      Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	6
INDIVIDUAL STUDY (Hrs)	102
COURSE ACTIVITY (Hrs)	48
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	3
TERM (SEMESTER)	1° semester
ATTENDANCE	Not mandatory
EVALUATION	Pass/Fail
TEACHER OFFICE HOURS	<b>FRAZZICA GIOVANNI</b> Friday      11:00    12:00    Stanza 203, edificio 15, secondo piano. Gli studenti potranno prenotarsi al ricevimento, inviare una email e/o concordare con il docente un colloquio anche in modalita telematica.

**DOCENTE:** Prof. GIOVANNI FRAZZICA

<b>PREREQUISITES</b>	No specific prerequisites. However, the ability to understand and write texts in English is useful.
<b>LEARNING OUTCOMES</b>	<p>Knowledge and understanding; Knowledge of the necessary tools for context analysis and for the elaboration of a project, knowledge of the European portal for projects and the main techniques of stakeholders' involvement.</p> <p>Ability to apply knowledge and understanding Ability 'to use the technical language, ability' to recognize and respond to the various calls for proposals in autonomy, linking the idea of the project with the definition of the achievement of verifiable goals.</p> <p>Autonomy of judgment Students will be able to evaluate the results of the analysis carried out in order to develop their own operational ability to deal with the goal oriented project planning.</p> <p>Communication skills Ability to clearly present the results obtained with respect to the logical framework matrix. To be able to write and present a project that represents, even in its compact format, a clear and logical formal and substantial structure useful to favour its evaluation.</p> <p>Learning Capability Students will be able to apply, in the context of the project planning for development, the standard methodology and its different implications, developing the synthesis skills for an effective preparation that combines the techniques discussed in the classroom with the importance of written communication, through the study of manuals, case studies and best practices, in the Italian and international scenario.</p>
<b>ASSESSMENT METHODS</b>	A judgement will be made in terms of eligible or not eligible. The test consists of the preparation and presentation of a project to verify the degree of knowledge acquired. The assessment will take into account the project and the ability to discuss the proposed project
<b>EDUCATIONAL OBJECTIVES</b>	Students will acquire the theoretical and practical knowledge useful to write a project and obtain information on the main European funding sources. During the course they will learn the project techniques, according to the project cycle management. Students will also be able to prepare a context analysis, to construct interpretative models for problem analysis and the formulation of goals.
<b>TEACHING METHODS</b>	Lessons also with the use of .pptx presentations. Presentation and discussion with students of case studies, individual and group exercises.
<b>SUGGESTED BIBLIOGRAPHY</b>	<p>European Commission (2004) Aid Delivery Method - Project Cycle Management Guidelines , vol 1 disponibile qui: <a href="https://europa.eu/capacity4dev/iesf/document/aid-delivery-methods-project-cycle-management-guidelines-europeaid-2004">https://europa.eu/capacity4dev/iesf/document/aid-delivery-methods-project-cycle-management-guidelines-europeaid-2004</a></p> <p><a href="https://ec.europa.eu/europeaid/project-and-programme-cycle-management-%20guidanceen">https://ec.europa.eu/europeaid/project-and-programme-cycle-management-%20guidanceen</a></p>

## SYLLABUS

Hrs	Frontal teaching
4	The structure of a project
3	The project cycle management approach
3	The logical framework matrix
4	How to create a problem tree
4	How to create the objective tree
6	Main context analysis techniques
6	Analysis of the main documents useful for the project planning and construction of partnerships.
6	The construction of a project idea (construction of working groups)
6	Presentation of projects and discussion of weaknesses
6	Review of design ideas and in-depth analysis of the chances of success