



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2021/2022
MASTER'S DEGREE (MSC)	COMMUNICATION OF CULTURAL HERITAGE
SUBJECT	THEORY AND TECHNIQUES OF NEW MEDIA
TYPE OF EDUCATIONAL ACTIVITY	B
AMBIT	50653-Teorie e tecniche dell'informazione e della comunicazione
CODE	07457
SCIENTIFIC SECTOR(S)	SPS/08
HEAD PROFESSOR(S)	FICI ANNA Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	9
INDIVIDUAL STUDY (Hrs)	165
COURSE ACTIVITY (Hrs)	60
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	1
TERM (SEMESTER)	2° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	FICI ANNA Wednesday 10:30 11:30 Ed. 15 stanza 203

DOCENTE: Prof.ssa ANNA FICI

PREREQUISITES	A good knowledge of the sociology of communications, by traditional and digital media
LEARNING OUTCOMES	During the course students will acquire knowledge of the main theoretical concepts of digital media sociology, preparatory to a conscious and critical reading of the phenomena related to the relationship between young people, digital media and educational processes in contemporary society.
ASSESSMENT METHODS	Oral examination. Evaluation out of thirty. The candidate will have to demonstrate a good knowledge of the program, a good and independent ability to analyze and an adequate metalanguage.
EDUCATIONAL OBJECTIVES	The course aims to lead students to detect and analyze the changes taking place in the context of the social uses of photography in the general framework of new media in constant evolution and transformation. Particular attention will be devoted to the problem of disinformation and information overload
TEACHING METHODS	Lectures with the use of multimedia tools
SUGGESTED BIBLIOGRAPHY	<p>_ Anna Fici (2021), La linea spezzata. Una ricostruzione critica dell'attuale deficit di coerenza, Libreriauniversitaria.it Edizioni</p> <p>- Matthew Hidman, (2019), La trappola di Internet, I Maverick, Einaudi</p> <p>- Massimo Bonura, (2020), Cinema, vignette e baionette, Palermo University Press</p>

SYLLABUS

Hrs	Frontal teaching
6	An excursus between the various moments in the history of the web
6	History of hypertext and history of the web: the countercultures of the origins
6	Definition of disinformation.
6	Information overload and attention economy
6	Modernity, late modernity, post-modernity: the terms of the question
6	Fake climate
12	Fake photo
6	The overriding of verbal language by visual language. Photography, comics and cinema in social interaction
6	General summary