



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società		
ACADEMIC YEAR	2021/2022		
BACHELOR'S DEGREE (BSC)	MASS MEDIA AND INSTITUTIONAL COMMUNICATION SCIENCES		
SUBJECT	DIGITAL ETHICS		
TYPE OF EDUCATIONAL ACTIVITY	C		
AMBIT	10679-Attività formative affini o integrative		
CODE	20959		
SCIENTIFIC SECTOR(S)	M-FIL/06		
HEAD PROFESSOR(S)	DI BELLA SANTI	Professore Associato	Univ. di PALERMO
OTHER PROFESSOR(S)			
CREDITS	6		
INDIVIDUAL STUDY (Hrs)	110		
COURSE ACTIVITY (Hrs)	40		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	3		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	DI BELLA SANTI Tuesday 11:00 13:00 Il ricevimento si terra' nella stanza 308 B, ed. 15, Dipartimento Culture e Societa oppure, concordandolo, su Teams. E' richiesta in ogni caso la prenotazione, da inviare tre giorni prima. Per un appuntamento in altro giorno, contattare il docente via mail: santi.dibella@unipa.it.		

DOCENTE: Prof. SANTI DI BELLA

PREREQUISITES	An acquaintance with history of culture and history of ideas is assumed at the start of the course; students should show aptitude for reasoning in these fields. A basic skills survey will be administered at the beginning of the course.
LEARNING OUTCOMES	<p>Knowledge and understanding: Digital Ethics (m-Fil / 06) aims to make students aware of what problems, questions and opportunities arise in the digital life, improving their ability to recognize cultural trends in historical processes. The topics will be chosen for their weight in contemporary philosophical discussion and public debate.</p> <p>Applying knowledge and understanding: By the end of the course, students should be able to master both traditional and new philosophical concepts by which we experience our world.</p> <p>Making judgements: The course aims to present students with typical cases of thinking about contemporary social and individual link with digital machines, automation and digital information. This goal requires their personal involvement in argumentative efforts.</p> <p>Communication skills: When philosophical ideas reach behind academia and enter the public debate concerning some issues, its language becomes on one hand demanding and technical, on the other hand popularizing. Students will be encouraged to develop their communication skills at every level.</p> <p>Learning skills: It will be fostered students' ability to connect ideas and notions creatively.</p>
ASSESSMENT METHODS	<p>Oral exam; Minimum number of questions per exam: two. Students can write a short essay of 4/5 pages (a 2.300 characters), or create a PowerPoint presentation or a video tied to the course contents. The topic must be approved of by the teacher. This work is part of the oral examination but doesn't replace it. It will be discussed and will counted for one-third of the final mark.</p> <p>Assessment: Required for passing is to have a sufficient knowledge of the topics; for a high score students are asked to master learning outcomes in a personal perspective and to apply them both within and among subject domains:</p> <p>-</p> <p>Marks:</p> <p>30/30 e lode: s/he expresses herself/himself with extremely effective language, showing strong subject knowledge and application skills;</p> <p>26-29: s/he expresses herself/himself with clear language, mastering the course content;</p> <p>24-25: s/he expresses herself/himself properly, will demonstrate an acceptable knowledge and basic problem solving skills;</p> <p>21-23: s/he shows modest knowledge of course content and corresponding problem solving skills;</p> <p>18-20: s/he has a poor knowledge of course content;</p> <p>17-: s/he has a shown a scarce understanding of course contents</p>
EDUCATIONAL OBJECTIVES	The course aims to provide students with wide-ranging informations on the latest philosophical questions concerning digital ethics and politics. These issues will be treated in order to understand the contemporary world and communicate effectively. Furthermore, it will focus on a typical case of philosophical approach in these fields. All this will improve student's aptitude for understanding tricky realities with philosophical tools both of analytical and synthetic kind.
TEACHING METHODS	Lectures, skills sessions
SUGGESTED BIBLIOGRAPHY	Luciano Floridi, Pensare l'infosfera. La filosofia come design concettuale, Raffaello Cortina 2020; Luisa Damiano, Vivere con i robot. Saggio sull'empatia artificiale, Raffaello Cortina, Milano 2019.

SYLLABUS

Hrs	Frontal teaching
3	Introductory lecture; basic skills survey
2	Virtual Machines
3	What is a philosophical question
3	What is a philosophical answer
3	Conceptual design
3	A New Antropology
3	A New Information Philosophy
3	IA: some models
3	New words for information
2	What's a robot?
3	Robot: replacement?
3	Artificial empathy

SYLLABUS

Hrs	Frontal teaching
3	Synthetic ethics
3	Last Lecture; debate.