UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2021/2022
BACHELOR'S DEGREE (BSC)	MASS MEDIA AND INSTITUTIONAL COMMUNICATION SCIENCES
SUBJECT	ENGLISH LANGUAGE
TYPE OF EDUCATIONAL ACTIVITY	A
AMBIT	50088-Discipline semiotiche, linguistiche e informatiche
CODE	04677
SCIENTIFIC SECTOR(S)	L-LIN/12
HEAD PROFESSOR(S)	RUDVIN METTE Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	9
INDIVIDUAL STUDY (Hrs)	165
COURSE ACTIVITY (Hrs)	60
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	1
TERM (SEMESTER)	1° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	**RUDVIN METTE** Monday 13:30 15:30 SOLO SU APPUNTAMENTO, SCRIVERE A mette.rudvin@unipa.itEdificio 2, ufficio 13.

DOCENTE: Prof.ssa METTE RUDVIN

PREREQUISITES	Language proficiency level A2-B1 (level acquired at the end of secondary schooling)
LEARNING OUTCOMES	By the end of the course, students will have strengthened their knowledge of the English language, reaching a B1 level of linguistic competence, with particular reference to communication studies. Ability to apply knowledge and understanding: By the end of the course, students will have learned how to apply knowledge and comprehension skills in interpersonal contexts, in English. They will be familiar with situations that may arise while travelling in English-speaking countries, and will be able to engage spontaneously in everyday conversations. At the end of the course, students will have sufficient analytical tools and methods to reflect independently on texts in English. This ability will be achieved through the critical analysis of the texts examined during the classroom teaching/ learning activities and through individual study and research. Independent judgment: At the end of the course, students will be in a position to critically analyse texts related to communication studies. Communication skills: By the end of the course, students will be able to express - in the English language - information and ideas relating to everyday life; they will be able to describe and narrate their own experiences, use simple expressions appropriately, talk about experiences and events, etc. They will have learned how to argue for and explain their opinions, ideas and plans, They will be able to write simple and coherent texts on familiar topics, describing experiences and impressions, and also to translate brief informal texts. Ability to learn: Students will have learned how to independently undertake advanced studies at a B1 level. Progress will be monitored through exercises and mid-term tests.
ASSESSMENT METHODS	The exam consists of a written and/or oral component as well as an essay and a class presentation. A mid-term multiple-choice test will also be required. The goal of the oral test is to ascertain that the student can negotiate and adopt course-specific skills and materials. The exam is structured in such a way so that the student can answer the questions independently and reflect on theoretical and methodological aspects of the course material; this gives gives the student the opportunity to demonstrate the acquisition of expected learning outcomes. The result of the test will be considered: EXCELLENT (30-30 with honors) if the student shows excellent knowledge of the topics, excellent language skills, good analytical skills, and is able to apply the knowledge to solve the proposed problems; VERY GOOD (26-29) if the student shows good command of the subject matter, full command of the language and is able to apply this knowledge in such a way as to adequately answer the questions presented by the course trainer; GOOD (24-25) if the student shows basic knowledge of the main topics, fair command of the language, limited ability to apply the knowledge to solve the proposed problems; MORE THAN SUFFICIENT (20-23) if the student shows that he/she has not fully mastered the main topics but has a fair knowledge of them; the student demonstrates satisfactory language skills but little ability to apply the knowledge s/he has acquired during the course in an independent manner; SUFFICIENT (18-19) if the student has demonstrated a minimum level of competency as regards: the theoretical component of the of the course; the ability to adopt field-specific language; the ability to productively employ the acquired knowledge; INSUFFICIENT if the student does not have an acceptable knowledge of the contents of the topics covered in the course.
EDUCATIONAL OBJECTIVES	By the end of the course, students will have strengthened their knowledge of the English language, at a B1 level, and will have acquired an analytical knowledge of the metalanguage of English-language studies. The course aims to provide students with sufficient language skills and critical/methodological tools to help them understand and interpret texts related to communication studies and to their degree course. During the course, the students will examine terminology, contexts and institutions not only in the UK and US, but also in other countries where English is used as a lingua franca. Written and audio-visual material specifically selected for the degree course and the students' individual areas of interest will be used interactively in class (Covid permitting).
TEACHING METHODS	Lectures and when/if possible, interactive teaching with classroom exercises and group work, using textual and audiovisual material.
SUGGESTED BIBLIOGRAPHY	

	Libro di testo. Textbook Spinzi, C. e Rudvin, M., 2018 (oppure edizione 2016). New Exploring Identities. Fundamentals in human science Con CD-Audio. Trinity Whitebridge: Bologna. Accessibile cartaceo o come e-book (Scuolabook). ISBN 10 - 8899673179. ISBN 13 978-8899673178. Capitoli scelti dal docente Libri di approfondimento contenutistico (opzionali) Per "Scienze delle Comunicazione per Medie e Istituzioni": 1. A.a 2016. Communication in the Real World: An Introduction to Communication Studies; University of Minnesota Libraries Publishing Edition. Accessibile liberamente su internet. Capitoli scelti dal docente 2. A.a. 2016. Understanding Media and Culture: An Introduction to Mass Communication; University of Minnesota Libraries Publishing Edition. Accessibile liberamente su internet. Capitoli scelti dal docente Per "Scienze delle Communicazione per Culture e Arti": 1. Westcott, M, Bird, G. e Briscoe, P. 2015. Introduction to Tourism and Hospitality in BC. BCcampus. Accessibile liberamente su internet. 2. Aa. The Traveling Public and Tourism Promoters. Accessibile liberamente su internet. 3. Lickorish, L. e Jenkins, C. 1997. An Introduction to Tourism. Butterworth & Heinemann. Accessibile liberamente su internet. Per entrambi i corsi: 1. Wikibooks: Communication Theory. Accessibile liberamente su internet. 2. Priebe, S, Marman, R e Anderson, D. 2019. Writing Unleashed: Content and Structure – 3.0. North Dakota University System. Accessibile liberamente su internet. 3. Ludbrook, Geraldine. 2000. English for History and Philosophy. Libreria Editrice Cafoscarina ISBN-10 888561390X; ISBN-13 - 978-8885613904 4. Re, Anna. 2019. English & the arts. A contemporary romance. Language, style, genres. Aracne. EAN: 9788825522075 ISBN: 882552207X Grammatica di supporto, consigliati: Murphy R. English Grammar in Use, 2012, A self-study Reference and Practice. Book for Intermediate Students of English, Cambridge University Press. ISBN-10 9780521189064 - ISBN-13 978-0521189064 Dizionari (tutte le edizione validi): Oxford Dictionary Advanced Learner's Dictionary, OUP. ISBN-10 0194798488 - ISBN-13 978-0194798488 / Cambridge Advanced Learner's Dictionary. Cambridge University Press. ISBN-10 1107619505 - ISBN-13 978-1107619500 Grammatica per approfondimento (opzionale; tutte le edizioni validi) Koeneman, O. and Zeijlstra, H., 2017, Introducing Syntax, Cambridge University Press. ISBN-10 1107480647 . ISBN-13 978-1107480643 Lieber, R., 2016, Introducing Morphology, Cambridge University Press. ISBN-10 0521719798 - ISBN-13 978-0521719797

SYLLABUS

Hrs	Frontal teaching
3	Introduction to the course
6	Textbook. Chapter 1 (Identities and Relationships)
3	Mid-term test
6	Textbook. Chapter 2 (Learning and Education)
6	Student Presentations with discussion, theme 1
6	Textbook. Chapter 6 (Communication); Chapter 7 (Migration)
6	Textbook. Chapter 8 (Living in the World)
6	Student presentations with class discussion, theme 2
6	Textbook. Chapter 8 (Living in the World)
6	Student presentations with class discussion, theme 3
3	Student presentations with class discussion, theme 4
3	Summing up; questions; exam practice