



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società		
ACADEMIC YEAR	2020/2021		
BACHELOR'S DEGREE (BSC)	MASS MEDIA AND INSTITUTIONAL COMMUNICATION SCIENCES		
INTEGRATED COURSE	DIGITAL MEDIA SOCIOLOGY AND SOCIOLOGY OF COMMUNICATION - INTEGRATED COURSE		
CODE	19377		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	SPS/08		
HEAD PROFESSOR(S)	CAPPELLO GIANNA MARIA	Professore Associato	Univ. di PALERMO
OTHER PROFESSOR(S)	CAPPELLO GIANNA MARIA	Professore Associato	Univ. di PALERMO
CREDITS	12		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	1		
TERM (SEMESTER)	1° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	CAPPELLO GIANNA MARIA Thursday 17:00 19:00 la piattaforma Teams. La prenotazione online e' obbligatoria. Si prega di specificare nelle note il motivo del ricevimento. Il giorno stesso del ricevimento si prega di inviare alla docente un messaggio privato nella chat Teams per segnalare la presenza. La docente richiamera' secondo l'ordine di invio del messaggio.		

MODULE
DIGITAL MEDIA SOCIOLOGY

Prof.ssa GIANNA MARIA CAPPELLO

SUGGESTED BIBLIOGRAPHY

1) Adam Arvidsson, Alessandro Delfanti (2016), Introduzione ai media digitali, Il Mulino, Bologna (seconda edizione).

2) Mario Tirino, Antonio Tramontana (2020) (a cura di), I riflessi di Black Mirror: Glossario su immaginari, culture e media della società digitale, Rogas, Roma

NOTA BENE: La selezione dei libri di testo potrebbe subire delle variazioni che saranno comunicate con l'avvio delle lezioni. Pertanto, prima di procedere all'acquisto, si prega di attendere l'inizio delle lezioni.

NOTICE: The selection of the textbooks may change. Changes will be notified at the beginning of the course. Therefore, before buying any book, please wait for the beginning of the course.

AMBIT	50089-Discipline sociali e mediologiche
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INDIVIDUAL STUDY (Hrs)	120
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COURSE ACTIVITY (Hrs)	30
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EDUCATIONAL OBJECTIVES OF THE MODULE

The course aims to systematize and develop today's debate on digital media by linking the social uses and practices of the media with some of the most important reflections of contemporary social theory. The analysis of our everyday experience with digital media is placed in the middle of a critical reading of the relationship between media, society and power, and the new forms of inequality, the new asymmetries and injustices that are being created. This critical reading will be integrated and exemplified through the analysis of a case study: the tv serie Black Mirror

SYLLABUS

Hrs	Frontal teaching
6	Digital media and social reality
6	Cultures, identities and online cooperation
6	The online public sphere and the economic models of the web
6	History of digital media
5	Glossary of Black Mirror
5	Glossary of Black Mirror

Hrs	Practice
6	Exercises and case studies

MODULE SOCIOLOGY OF COMMUNICATION

Prof.ssa GIANNA MARIA CAPPELLO

SUGGESTED BIBLIOGRAPHY

Luciano Paccagnella (2020), *Sociologia della comunicazione nell'era digitale*, il Mulino, Bologna
 Enrico Menduni (2002), *Televisione e societa' italiana. 1975-2000*, edizioni Bompiani Milano
 NOTA BENE: La selezione dei libri di testo potrebbe subire delle variazioni che saranno comunicate con l'avvio delle lezioni.
 Si prega pertanto di attendere, prima di acquistare i testi, l'avvio delle lezioni.
 The selection of the textbooks may change. Changes will be notified at the beginning of the course. Therefore, before buying any book, please wait for the beginning of the course.

AMBIT	50089-Discipline sociali e mediologiche
INDIVIDUAL STUDY (Hrs)	120
COURSE ACTIVITY (Hrs)	30

EDUCATIONAL OBJECTIVES OF THE MODULE

The course aims to develop knowledge and understanding of the main theoretical approaches and constitutional aspects of the communication process in its various forms and modes (interpersonal, mass, computer-mediated). As a specific focus, it will present and analyse the history, social impact and digital transformations of television, as well as the relationship between digital technologies and children.

SYLLABUS

Hrs	Frontal teaching
6	Interpersonal communication
6	Mass communication
6	Digital communication
3	Italian television as public service broadcasting: from origin to the golden age of Bernabei
5	The rise of commercial television and the decline of RAI monopoly
2	The rise of the "neo-televisione"
3	Television and politics
4	Television market
Hrs	Practice
2	Case studies
3	Case studies