



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Umanistiche		
ACADEMIC YEAR	2020/2021		
BACHELOR'S DEGREE (BSC)	DISCIPLINE DELLE ARTI, DELLA MUSICA E DELLO SPETTACOLO		
INTEGRATED COURSE	SEMIOTICS OF ARTS		
CODE	06415		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	M-FIL/05		
HEAD PROFESSOR(S)	MANGIAPANE FRANCESCO	Ricercatore a tempo determinato	Univ. di PALERMO
OTHER PROFESSOR(S)	MANGIAPANE FRANCESCO	Ricercatore a tempo determinato	Univ. di PALERMO
	GIANNITRAPANI ALICE	Ricercatore a tempo determinato	Univ. di PALERMO
CREDITS	12		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	1		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	GIANNITRAPANI ALICE Wednesday 10:00 - 13:00 viale delle Scienze ed. 15, stanza 305, terzo piano MANGIAPANE FRANCESCO Wednesday 9:00 - 12:00 Campus di Viale delle Scienze, Palermo - Edificio 15, Stanza 305 (terzo piano)		

DOCENTE: Prof. FRANCESCO MANGIAPANE

PREREQUISITES	The prerequisites are those required to access to the Corso di Laurea: a good competence in spoken and written Italian and in general culture.
LEARNING OUTCOMES	<p>Knowledge and understanding abilities Knowing and being able to expose the fundamental theories and models concerning the functioning of meaning production processes in the human sciences. The following topics will be addressed: the fundamentals of structural semiotics (from sign to languages, from code to text) and of sociosemiotics (discourse, translation between languages and media). Special attention will be paid to artistic and aesthetical processes of communications.</p> <p>Abilities to apply knowledge and understanding Students will have the chance to develop structured reasoning on the semiotic processes involved in several strategic communication artifacts (from advertising to journalism, from space to visuality).</p> <p>Judgment autonomy The main goal of the course is to develop students' ability to recognize, comprehend, and control the meaning production processes involved in several cultural products in order to analyse or design them. Students will learn how to develop the ability to present with a good command of language and scientific precision, pointing out the semiotical aspects of communication, both to a professional and non-professional public</p> <p>Learning skills The students will learn how to keep themselves up-to-date within the scientific sector. With the skills acquired in the class they will also be able to attend masters and specialized seminars in the field of communication.</p>
ASSESSMENT METHODS	<p>Oral exam The oral exam will involve a dynamic, interactive discussion to ascertain the student's possession of the knowledge and skills meant to be acquired by attending the course. A minimum of three questions will be asked, and these will be specially designed to test the learning outcomes, with particular attention to: a) the knowledge acquired, b) the student's ability to apply the discipline's knowledge and methodology to specific cases, c) the ability to express concepts and ideas in a clear and accurate manner, making an appropriate use of the discipline's terminology. The highest mark will be obtained if the student demonstrates excellence in all three of these areas. The following grading system will be used: 30 and 30 cum laude: excellent knowledge of the course topics; excellent speaking abilities; good analytical abilities; the student is able to apply the knowledge acquired to specific cases. 26-29: good mastery of the course subjects; good speaking skills; the student is able to apply the knowledge acquired to specific cases. 24-25: basic knowledge of the main course topics; adequate speaking skills; limited ability to independently apply the knowledge acquired to specific cases. 21-23: the student does not have full command of the main topics of the course but he/she has acquired some of the knowledge required; acceptable speaking skills; poor ability to independently apply the knowledge acquired. 18-20: minimal knowledge of the main topics of the course and of the technical language; very little or no ability to independently apply the knowledge acquired. Failed: the student does not have an acceptable knowledge of the contents of the topics covered in the course.</p>
TEACHING METHODS	Mixed modality lessons (Distance learning on Teams + face to face lessons).

**MODULE
SEMIOTICS OF ARTS MODULE A**

Prof. FRANCESCO MANGIAPANE

SUGGESTED BIBLIOGRAPHY

- G. Marrone, Introduzione alla semiotica del testo, Laterza
- L. Corrain, Il velo dell'arte, La casa Usher
- Dispense a cura del docente sulla semiotica del cinema gastronomico
- Dispense a cura del docente sulla rappresentazione delle passioni nella pittura • Altre dispense a cura del docente

AMBIT	50155-Discipline critiche, semiologiche e socio-antropologiche
INDIVIDUAL STUDY (Hrs)	120
COURSE ACTIVITY (Hrs)	30

EDUCATIONAL OBJECTIVES OF THE MODULE

The course will provide students with adequate tools for critical analysis of communication processes and autonomy of judgment on the role of communication in contemporary society, with particular reference to the relationship between communication and pictorial and visual arts, as well as performative arts. The course will offer an overview of the main models and categories of semiotic analysis useful for the explanation and understanding of different phenomena of artistic and aesthetic communication. In a second time the course will on some arts in particular, always in their relationship with the media, deepening the themes of space and the representation of passions in painting and cinematic imagery linked to food.

SYLLABUS

Hrs	Frontal teaching
4	Introducing semiotics
4	Semiotic models
8	Cinema and food
4	Cinema and wine
4	Representations of death in paintings
6	Semiotics of painting

MODULE SEMIOTICS OF SPACE

Prof.ssa ALICE GIANNITRAPANI

SUGGESTED BIBLIOGRAPHY

Alice Giannitrapani, Introduzione alla semiotica dello spazio, Roma, Carocci, 2013.
Riccardo Finocchi, Isabella Pezzini, a cura, Dallo spazio alla città. Letture e fondamenti di semiotica urbana, Milano, Mimesis, 2020.

AMBIT	50155-Discipline critiche, semiologiche e socio-antropologiche
INDIVIDUAL STUDY (Hrs)	120
COURSE ACTIVITY (Hrs)	30

EDUCATIONAL OBJECTIVES OF THE MODULE

Knowledge and understanding abilities

The main goal of the course is knowing and being able to expose the fundamental theories and models concerning the functioning of meaning related to spatial texts. Space will be considered as a language speaking beyond itself.

Abilities to apply knowledge and understanding

Students will learn how to manage the semiotic functioning of the communication processes that the spaces need to face by applying semiotic methodology to real case studies. Semiotic instruments useful to strategically drive creative processes involved in the development of new communicative products will also be provided.

Judgment autonomy

The main goal of the course is to develop students' ability to recognize, comprehend, and control the meaning production processes involved in spatial texts.

Communication

The students' communicative skills will be stimulated presenting and discussing together with the teacher case studies regarding the themes of the class. Students will learn how to develop the ability to present with a good command of language and scientific precision, pointing out the semiotic aspects of spatial communication, both to a professional and non-professional public.

Learning skills

The students will learn how to keep themselves up-to-date within the scientific sector. With the skills acquired in the class they will also be able to attend masters and specialized seminars in the field of the design and analysis of spaces.

SYLLABUS

Hrs	Frontal teaching
6	introduction. Space as a language
3	What is a spatial text?
3	Analyzing spaces. Threshold and limits
6	Enunciation and communicative pact in spatial texts
3	Narrativity
3	Heterotopias. Smooth and striated spaces.
6	Case studies and new analytical models