



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Architettura		
ACADEMIC YEAR	2020/2021		
MASTER'S DEGREE (MSC)	DESIGN AN TERRITORY CULTURE		
INTEGRATED COURSE	ARCHITECTURE AND HISTORY OF EXHIBITION AREAS - INTEGRATED COURSE		
CODE	19497		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	ICAR/14, ICAR/18		
HEAD PROFESSOR(S)	MARSALA GIUSEPPE	Professore Associato	Univ. di PALERMO
OTHER PROFESSOR(S)	DI FEDE MARIA SOFIA	Professore Associato	Univ. di PALERMO
	MARSALA GIUSEPPE	Professore Associato	Univ. di PALERMO
CREDITS	12		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	2		
TERM (SEMESTER)	1° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	<p>DI FEDE MARIA SOFIA Wednesday 11:30 - 13:00 Ed.14, Corpo C, I piano, stanza 108 a, previo appuntamento concordato con la docente tramite email all'indirizzo maria.sofia.difede@unipa.it.</p> <p>MARSALA GIUSEPPE Monday 16:30 - 18:30 Dipartimento di Architettura, Stanza n°117Previo appuntamento.</p>		

PREREQUISITES	Basic knowledge about the History of Art and the History of Architecture in modern and contemporary age. Basic knowledge of the Architecture project and its theoretical and operational procedures, with reference to the interior design project.
LEARNING OUTCOMES	<p>LEARNING OUTCOMES</p> <p>Knowledge and understanding. The students will acquire fundamental knowledge of the history of exhibition spaces and the critical instruments necessary for the understanding of the phenomena considered, during a period that ranges from the XVI to the XXI century; they will also acquire the fundamental knowledge of the equipment of the exhibition spaces and the critical tools necessary for the understanding of exemplary projects that will constitute the anthological references.</p> <p>Apply knowledge and understanding. Through the knowledge and the most updated operational and methodological instruments learnt during laboratory practice, lessons, individual study and the guided inspections, the students will develop a critical reading skill on architecture of the exhibition spaces and of its ideation and construction processes, as well as the ability to express design concepts to be elaborated in appropriate exercises.</p> <p>Making judgments. The educational path will allow to the students to develop, during the learning process, a critical attitude toward the different readings call for interpret the phenomena and studied architectural works, in addition to sufficient design autonomy.</p> <p>Communication skills. The students will acquire the technical language and the scientific terminology own of the educational discipline; they will sharpen their expositive skills and learn to predispose the communication system time by time more adequate both related to the specificity of the topics dealt and for the profile of the interlocutors involved.</p> <p>Learning skills. Independently from specific topics addressed, the students will increase the skill of extrapolate information and reasoning from suggested bibliography and to orient autonomously in the field of the wide scientific production, often characterized by an interdisciplinary character, regarding the history and the architecture of the exhibition spaces; they will also increase the ability to analyze and interpret design themes and concepts related to the discipline of the architecture of exhibition spaces, also through the elaboration of individual and/ or group of architectural and expository projects .</p>
ASSESSMENT METHODS	<p>Written test, drawings and oral exam.</p> <p>Criteria of evaluation: Student will have to elaborate no less than five drawings and one three-dimensional model, accompanied with a brief written report outlining the objectives and design procedures adopted for the final project and he/she will have to explain the contents of the assigned design exertations, showing the methodologies adopted and the results obtained; he/she will be able to answer at least three oral questions among all of the topics of the teaching program, referring to the suggested bibliography, The final exam aims to evaluate if the student has the knowledge and understanding of the topics of the course, if he/she has acquired the interpretative skill and judgment's autonomy of concrete cases and has acquired the theoretical and operational knowledge of architectural design of exhibition spaces. The pass mark will be obtained if the student will demonstrate minimum knowledge and understanding of the topics, at least in general, and basic applicative skills; he/she will have to have expositive and argumentative skills to allow the transfer of knowledge to the examinant. Under this level, the exam will be insufficient. The more the student with his/her argumentative and expositive skills will be able to interact with the examinant and the more his/her knowledge and applicative skills will demonstrate the acquisition of the basis of the educational discipline and the design methodology, the more the valuation will be positive.</p> <p>The evaluation grades range is comprised between 18 and 30, according to the following criteria: Excellent (30 – 30 e lode): Excellent knowledge of the subjects studied in the course, excellent language skills, excellent ability to analyze and interpret historical phenomena on exhibition spaces theme, excellent design ability, excellent applicative skill and judgment's autonomy on concrete case studies. Very good (27-29): Very good mastery of the subjects studied in the course, good language skills, good ability to analyze and interpret historical phenomena on exhibition spaces theme, good design ability, good applicative skill and judgment's autonomy on concrete case studies. Good (24-26): Knowledge of the main subjects studied in the course, good language skills;</p>

	adequate ability to analyze and interpret historical phenomena on exhibition spaces theme; decent design ability, adequate applicative skill and judgment's autonomy on concrete case studies. Average (21-23): Basic knowledge of some subjects studied in the course, adequate language skills, limited ability to analyze and interpret historical phenomena on exhibition spaces theme, basic design ability, limited applicative skill and judgment's autonomy on concrete case studies. Pass (18-20): Limited knowledge of some subjects studied in the course; limited language skills; poor ability to analyze and interpret historical phenomena on exhibition spaces theme; limited design ability, poor applicative skill and judgment's autonomy on concrete case studies. Fail: The student does not have an acceptable knowledge of the subjects and topics of the Architecture and History of Exhibition Spaces course and has not achieved any limited design capabilities.
TEACHING METHODS	Lessons and seminars; laboratory exercises; guided inspections.

MODULE ARCHITECTURE OF EXHIBITION AND EVENTS AREAS

Prof. GIUSEPPE MARSALA

SUGGESTED BIBLIOGRAPHY

Testi di base:

- L. Basso Peressut, Il museo moderno: architettura e museografia da Auguste Perret a Louis Kahn, Edizioni Lybra Immagine, Milano 2005
- P. Duboy, Carlo Scarpa. L'arte di esporre, Johan & Levi Editore, Monza (MB) 2016
- A. C. Cimoli. Musei effimeri. Allestimenti di mostre in Italia 1949 – 1963, Il saggiatore, 2007
- G. Ottolini, Architettura degli allestimenti, Altralinea, 2019
- G. Neri, Umberto Riva. Interni e allestimenti. Letteraventidue,
- M. Borsotti. Tutto si può narrare. Riflessioni critiche sul progetto di allestimento, Mimesis, 2017
- M. Vitta. Le voci delle cose. Progetto, idea, destino. Einaudi, 2016
- M. Malagugini. Allestire per comunicare. Spazi divulgativi e spazi persuasivi, Franco Angeli, Milano, 2008

AMBIT	20891-Attività formative affini o integrative
INDIVIDUAL STUDY (Hrs)	119
COURSE ACTIVITY (Hrs)	56

EDUCATIONAL OBJECTIVES OF THE MODULE

Space of relationship par excellence - between the exposed content and its user, between the language of the content and the language of the container, up to their possible coincidence - the architecture of the exhibition spaces crosses many disciplines of architecture, ranging from interior design to urban architecture, passing through the landscape, archeology, design, art, technology. Its contemporary vocation regards the theme of time and duration as a central epistemological and disciplinary node, in which the notion of temporariness takes on a different value from the traditional one, in which only the permanent seemed to confer valid statutes on the discipline itself. An emblematic figure of this notion is the event, intended as a stable moment of a reality in the making. In its articulation open to a critical dialectic, the module's fundamental objective is to provide students with a knowledge of the main theoretical and procedural notions related to the design of museum architecture and exhibition spaces in the modern and contemporary age, aimed at maturing a project culture and all the components that inform it. The teaching activity will be divided into two parts, the first involves an anthological excursus of exemplary projects - selected to be shared with the history teacher - which will be studied and read and critically redesigned by the student; the second will be dedicated to a design exercise carried out in the laboratory, necessary to refine the correct methodological tools and design techniques relating to the spaces covered by the discipline

MODULE HISTORY OF THE ARCHITECTURE OF EXHIBITION AREAS

Prof.ssa MARIA SOFIA DI FEDE

SUGGESTED BIBLIOGRAPHY

Testi di base (Basic texts):

- M. T. Fiorio, *Il museo nella storia. Dallo studiolo alla raccolta pubblica*, Bruno Mondadori, Milano 2011;
- G. Di Benedetto, *Progetto del museo. Dal museion al museo narrativo*, ed. agg., 40due Edizioni, Palermo 2019;
- J.E. Simmons, *Museums: A History*, Rowman & Littlefield Publishers, Lanham (Maryland) 2016;
- E. Dellapiana, G. Montanari, *Una storia dell'architettura contemporanea*, UTET Università, Novara 2014.

Per approfondimenti sul programma generale (For deepenings on the general program):

- L. Basso Peressut, *Il museo moderno: architettura e museografia da Auguste Perret a Louis Kahn*, Edizioni Lybra Immagine, Milano 2005;
- S. Costa, P. Callegari, M. Pizzo (a cura di), *L'Italia dei musei 1860-1960. Collezioni, contesti, casi di studio*, Bononia University Press, Bologna 2018;
- S. Costa, *Dal magnifico concerto all'ordinato metodo. Collezioni e Musei di Ancien Régime*, Bononia University Press, Bologna 2019.

Ulteriori indicazioni bibliografiche sui temi monografici e sugli argomenti delle lezioni saranno fornite durante lo svolgimento del corso (Other bibliographic references on the monographic topics will be indicated during the lessons).

AMBIT	50319-Scienze umane, sociali, psicologiche ed economiche
INDIVIDUAL STUDY (Hrs)	85
COURSE ACTIVITY (Hrs)	40

EDUCATIONAL OBJECTIVES OF THE MODULE

In its articulation open to a problematic dialogue between building architecture (scilicet volumes and spaces) and design, the fundamental objective of the course module is to provide students with a knowledge of the main issues related to the birth and development of museum architecture and exhibition spaces in the modern and contemporary age. The final aim is to develop a historical-critical awareness of the culture of design project related to this period. Therefore the teaching activity will be divided into two parts, the first provides a historiographic excursus that illustrates exemplary themes and cases between the 16th and 20th centuries, whereas the second will be dedicated to a monographic topic, necessary to refine correct methodological and interpretative tools relating to the course module.

SYLLABUS

Hrs	Frontal teaching
20	The architecture of the exhibition spaces from Humanism to the Illuminism - The art history as science and the great museums of 19th century - Universal and national exhibitions between 19th e 20th century. - Between the avant-garde and the modern movement: artistic and industrial exhibitions - Masters of the 20th century: museums and exhibition spaces - The golden age of Italian museography in postwar reconstructions - Towards 21st century: new shapes for new functions.
12	In-depth monographic topics
Hrs	Others
8	Guided visits to museums and temporary exhibitions.