



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società		
ACADEMIC YEAR	2020/2021		
BACHELOR'S DEGREE (BSC)	COMMUNICATION SCIENCES FOR CULTURES AND ARTS		
INTEGRATED COURSE	GENERAL SOCIOLOGY AND SOCIAL RESEARCH METHODOLOGY - INTEGRATED COURSE		
CODE	13179		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	SPS/07		
HEAD PROFESSOR(S)	TROBIA ALBERTO	Professore Associato	Univ. di PALERMO
OTHER PROFESSOR(S)	TROBIA ALBERTO	Professore Associato	Univ. di PALERMO
CREDITS	15		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	1		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	TROBIA ALBERTO Monday 15:00 16:00 Giorno e orario sono indicativi. Concordare un appuntamento col docente. Il ricevimento si svolge sulla piattaforma TEAMS.		

PREREQUISITES	Knowledge of the main events of modern history. To be familiar with basic secondary school maths.
LEARNING OUTCOMES	Knowledge and understanding: - SOCIOLOGY: Paradigms, leading contributors, major schools of thought, and key concepts of classic and contemporary sociology. - METHODOLOGY: Paradigms, approaches, techniques and methods for collecting and analyzing data in the social sciences. Applying knowledge and understanding: - SOCIOLOGY: The student must be able to read the transition from premodern to modern and postmodern society using the main sociological categories. He/she must be able to develop and use the sociological imagination in the analysis of relevant social phenomena and their change. - METHODOLOGY: The student must be able to properly design a social research. He/she must be able to make the right decisions regarding the following aspects: choosing the type of research, being able to carry out the operationalization of a concept; choosing the units of analysis (sampling); choosing and designing data collection tools. Moreover, he/she must be able to choose the most suitable approach and the most adequate techniques for collecting and analyzing data, given a certain research question. Making judgements: - SOCIOLOGY: To be able to understand problems and current changes in contemporary society using sociological categories. - METHODOLOGY: To be able to interpret and comment the main findings coming from data analysis. Communication skills: - SOCIOLOGY: To be able to internalize the specialist vocabulary of sociology. Ability of adequately use notions, categories and keywords concerning the discipline. - METHODOLOGY: To be able to write a research paper. Learning skills: - SOCIOLOGY: To be able to read and critically interpret the classic and contemporary sociological literature. To be able to attend advanced courses of sociology and to deal with the various branches of the discipline (sociology of culture, sociology of communication, political sociology, sociology of deviance etc). - METHODOLOGY: To be able to understand the methodological strategies used in most sociological literature. To be able to critically interpret a social research paper and the methodological choices adopted.
ASSESSMENT METHODS	Written exam The written exam consists of thirty closed and open-ended questions concerning the course subjects; it aims at assessing the student's knowledge of the course subjects and his/her problem-solving abilities. Marks: The final mark is determined by the number of correct answers. Each correct answer is equivalent to one point, until a maximum of 30 points. Wrong answers do not provide any penalization. The exam is passed if the student obtains at least 18 points.
TEACHING METHODS	Frontal lectures

MODULE GENERAL SOCIOLOGY

Prof. ALBERTO TROBIA

SUGGESTED BIBLIOGRAPHY

Giddens, A. e Sutton, P.W., FONDAMENTI DI SOCIOLOGIA, il Mulino, Bologna, 2014 [IL LIBRO VA STUDIATO TUTTO]

AMBIT	50091-Scienze umane ed economico-sociali 50089-Discipline sociali e mediologiche
INDIVIDUAL STUDY (Hrs)	185
COURSE ACTIVITY (Hrs)	40

EDUCATIONAL OBJECTIVES OF THE MODULE

The course of sociology aims at giving the student a basic knowledge of the main issues in contemporary sociological debate. It will also examine in depth a particular branch of the discipline. This year, particular attention will be given to gender, body and sexuality.

SYLLABUS

Hrs	Frontal teaching
2	What is sociology? - Paradigms - The founders of sociology
4	Social action, interaction, interpersonal communication, dramaturgical approach
4	Groups, associations, organizations. Power, conflict, politics and institutions.
2	Collective behavior, social networks
4	Families and intimate relationships
4	Modernity, social change, religion, globalization
4	Stratification and social class
4	Gender, body and sexuality
2	Race, ethnicity and migration
2	Socialization and education
4	Crime, deviance, violence
4	The media

MODULE SOCIAL RESEARCH METHODOLOGY

Prof. ALBERTO TROBIA

SUGGESTED BIBLIOGRAPHY

Trobia, A., ELEMENTI DI METODOLOGIA E TECNICHE DELLA RICERCA SOCIALE, Aracne, Roma
Trobia, A., LA RICERCA SOCIALE QUALI-QUANTITATIVA, Franco Angeli, Milano (esclusi i capp. 4 e 6)

AMBIT	50089-Discipline sociali e mediologiche
INDIVIDUAL STUDY (Hrs)	110
COURSE ACTIVITY (Hrs)	40

EDUCATIONAL OBJECTIVES OF THE MODULE

The course is an introduction to social research methods, that adopts a quali-quantitative approach and is based on many practical research examples. All the basic techniques for collecting and analyzing data in the social sciences will be covered.

SYLLABUS

Hrs	Frontal teaching
6	Scientific knowledge and sociological knowledge - Research paradigms - Theory and hypothesis
4	Types of research - Basic research steps (design, data collection, framing, data analysis, reporting)
6	Sampling
6	Interviews, ethnography, focus group
6	Survey and scaling
2	Data analysis
2	Quali-quantitative research, validity, reliability
2	Cluster analysis
2	Textual analysis
2	Social network analysis
2	CAQDAS