



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2020/2021
BACHELOR'S DEGREE (BSC)	COMMUNICATION SCIENCES FOR CULTURES AND ARTS
SUBJECT	SOCIOLOGY OF JOURNALISM
TYPE OF EDUCATIONAL ACTIVITY	B
AMBIT	50091-Scienze umane ed economico-sociali
CODE	20298
SCIENTIFIC SECTOR(S)	SPS/08
HEAD PROFESSOR(S)	RIZZUTO FRANCESCA Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	9
INDIVIDUAL STUDY (Hrs)	165
COURSE ACTIVITY (Hrs)	60
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	1
TERM (SEMESTER)	1° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	RIZZUTO FRANCESCA Tuesday 10:00 12:00 edificio 15, piano 6, stanza 605

DOCENTE: Prof.ssa FRANCESCA RIZZUTO

PREREQUISITES	Students must know Italian contemporary history and journalism at a basic level.
LEARNING OUTCOMES	<p>KNOWLEDGE AND CAPACITY OF UNDERSTANDING Gain knowledge and understanding of the main sociological perspectives about journalism.</p> <p>CAPACITY TO APPLY KNOWLEDGE AND UNDERSTANDING The course aims at developing the students' capacity to use peculiarities of the "news languages", making reference to the transformations brought about by digital media.</p> <p>INDEPENDENT JUDGEMENT Ability to develop independent judgments on the effective impact of news biases, focusing on the evolution of the interaction between politics and journalism in Italy.</p> <p>COMMUNICATION SKILLS Through the presentation and discussion in class of case studies the student will gain a specific language required by the course, strengthening the communication skills on analysing journalistic texts..</p> <p>LEARNING ABILITY The course aims at developing the students' awareness and critical reading ability in order to understand the evolution of the relationship between social contexts and journalism in the global public sphere.</p>
ASSESSMENT METHODS	<p>Oral exam. It tends to ascertain the possession of skills and knowledge disciplinary provided by the course. The questions appropriately offered, in relation to expected learning outcomes are organized in such a way as to enable the student to independently elaborate the answer and reflect on the path of theoretical and methodological study carried out. The outcome of the test will be considered: EXCELLENT (30-30 cum laude) if the student shows excellent knowledge of arguments, excellent property of language, good analytical ability, and of being able to apply knowledge to solve the proposed problems; VERY GOOD (26-29) if the student will show good command of topics covered, full ownership of language and being able to apply the knowledge to solve the proposed problems; GOOD (24-25) if the student shows basic knowledge of main arguments, discrete language properties, limited ability to independently apply the knowledge to the solution of the proposed problems; MORE THAN SUFFICIENT (20-23) if the student shows that he/she is not full mastery of the main topics but possesses a fair knowledge of the same, satisfactory property of language, poor ability to apply autonomously the acquired knowledge; SUFFICIENT (18-19) where the student will show minimal basic knowledge of the main topics of teaching and technical language, minimum ability to apply the acquired knowledge; INSUFFICIENT if the student does not have an acceptable knowledge of contents of the topics covered in the teaching</p>
EDUCATIONAL OBJECTIVES	The course aims to develop knowledge of the main theoretical approaches about journalism, focusing on the evolution of profession and its social meaning. It will deepened the theme of the interaction among information, cultural choices and political contexts, in connection with the radical transformations of new media ecosystem. On an operative level, the course will offer some competences in order to understand the main news biases, like propaganda or fake news.
TEACHING METHODS	Lectures using multimedia aids.
SUGGESTED BIBLIOGRAPHY	<p>1. Valentini E., Dalle gazzette all' Ipad. il giornalismo al tempo dei tablet, Mondadori, 2012.</p> <p>2. Lorusso A., Postverita', Laterza editore, 2018.</p> <p>3. Rizzuto F., La societa' dell'orrore. Terrorismo e comunicazione nell'era del giornalismo emotivo, Pisa, Pisa University, 2018.</p> <p>+ materiali proposti dalla docente</p>

SYLLABUS

Hrs	Frontal teaching
3	Definitions of news
3	Journalism as cultural product.
3	Production routines
3	Journalism and the birth of public opinion
3	Visibility of power and modernisation processes: the impact of mass and personal media
3	Models of journalism in Italy
3	Newspapers and on line news
3	New and reality: from reportage to docudrama
3	Infotainment in Italy
3	Truth television

SYLLABUS

Hrs	Frontal teaching
3	Post truth
3	Fake news and impact on audience
3	Terrorismo as a communication strategy
3	News and terror. The Brigade Rosse case
3	Sept. 11, 2001: media, institutions and terrorism
3	War on terror: Infowar and digital terrorism
3	News profession in the new media ecosystem
3	News market and on line journalism
3	From reality to plausible: emotainment in Italy.
3	Journalism and politics: Italian anomaly