



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Umanistiche
ACADEMIC YEAR	2018/2019
BACHELOR'S DEGREE (BSC)	PHILOSOPHICAL AND HISTORICAL STUDIES
SUBJECT	RHETORIC AND ARGUMENTATION THEORY
TYPE OF EDUCATIONAL ACTIVITY	C
AMBIT	10649-Attività formative affini o integrative
CODE	17900
SCIENTIFIC SECTOR(S)	M-FIL/05
HEAD PROFESSOR(S)	PIAZZA FRANCESCA Professore Ordinario Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	6
INDIVIDUAL STUDY (Hrs)	120
COURSE ACTIVITY (Hrs)	30
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	3
TERM (SEMESTER)	2° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	PIAZZA FRANCESCA Thursday 09:00 10:00 Stanza 110 I piano Friday 09:00 10:00 Stanza 110 I piano

DOCENTE: Prof.ssa FRANCESCA PIAZZA

PREREQUISITES	Basic Knowledge of history of philosophy.
LEARNING OUTCOMES	<p>ECTS credits for this course are awarded to students who:</p> <p>Knowledge and understanding</p> <ul style="list-style-type: none"> • have demonstrated knowledge and understanding of the main concepts in the field of rhetoric and argumentation theory; - have acquired the methodology for the text analysis; <p>Applying knowledge and understanding;</p> <ul style="list-style-type: none"> - Proper development of the ability to analyze the main problems posed by contemporary reflection on rhetoric and argumentation theory; - Ability to identify and use the main rhetorical and argumentative strategies; <p>Communication</p> <ul style="list-style-type: none"> . Property of specific language; • Ability to discuss about the main concepts of rhetoric in relation to argumentative practices; <p>Making judgements</p> <ul style="list-style-type: none"> - Ability to use the rhetorical and argumentative paradigms to analyze the practical issues that emerge in the public debate. - Ability to do bibliographic research and organize work autonomously.
ASSESSMENT METHODS	<p>1. A (not mandatory) test to be conducted during the course to verify the ability to communicate and apply acquired knowledge, autonomy of judgment, and the ability to organize work autonomously.</p> <p>The student will have to discuss (possibly with the support of the power point) a topic suggested by the teacher and related to the topics of the course. The parts of the program which the student will do the seminar on will not be the subject of the final assessment.</p> <p>2. Final oral assessment:</p> <p>The oral assessment is a viva in which knowledge and skills in the field of study are going to be tested.</p> <p>Final pass marks go from 18 to 30 points cum laude.</p> <p>The student is required to answer 3/4 oral questions regarding:</p> <ul style="list-style-type: none"> - the basic concepts of rhetoric (i.e. artistic and non artistic proof; ethos/pathos/ logos/, enthymeme, example, metaphor); - the structure of the text; - the method used by the author ; - the historical context; - the current debate on the topic. <p>Questions shall assess a) Knowledge and understanding b) cognitive and practical skills c) ability to communicate; d) making judgements.</p> <p>18-21:</p> <ul style="list-style-type: none"> a)basic general knowledge b)basic capacity to communicate relevant informations <p>30 - 30 cum laude</p> <ul style="list-style-type: none"> a)Advanced knowledge of the topics and critical understanding of rhetoric and its links with argumentation theory; b)Advanced ability to apply knowledge and problem solving also in an innovative way; c) Full property of specific language; d)Capacity to organize work autonomously and innovatively
EDUCATIONAL OBJECTIVES	<p>The general aim of the course is to improve critical skills of the student by analysing the role of persuasion in the construction and /or dissolution of social bonds. Starting from this general objective, we will provide the student with the basic skills and the necessary philosophical tools for a critical approach to the (written and oral) argumentative texts with persuasive purposes.</p> <p>To achieve these objectives, we will mainly focus on "Rhetoric" of Aristotle, by including it in the broader context of Aristotelian philosophy and in the contemporary debate on argumentation.</p> <p>During the lectures we will schedule guided reading of the text (by comparing the translation with the original text) in order to improve the students' skills of analysing philosophical texts.</p> <p>The course also includes the active participation of students, in particular guided classroom discussions and presentation of parts of the text analyzed. In this way we will try to pursue the objective of strengthening the communication skills and the critical thinking of the student.</p>
TEACHING METHODS	<p>Frontal teaching, reading and analysing texts, guided discussion on the proposed texts Seminars held by the students</p>
SUGGESTED BIBLIOGRAPHY	<p>Aristotele, "Retorica", Introduzione, traduzione e commento di Silvia Gastaldi, Carocci, 2014. F. Piazza, "La Retorica di Aristotele. Introduzione alla lettura", Carocci, 2008</p>

SYLLABUS

Hrs	Frontal teaching
1	General overview on the objectives of the course

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Hrs	Frontal teaching
5	The parable of rhetorics: origins, decline and rebirth
5	The Aristotle's Rhetoric: the structure of the text, the general principles and method
10	Analytical reading of some sections of the Aristotle's Rhetoric (I, 1-3; II, 1-17; III, 1-12)
5	The rhetorical approach to the theory of argumentation. The neo-Aristotelian framework
Hrs	Practice
4	Guided classroom discussion on the topics of the course