



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Economiche, Aziendali e Statistiche
ACADEMIC YEAR	2018/2019
MASTER'S DEGREE (MSC)	TOURISM SYSTEMS AND HOSPITALITY MANAGEMENT
SUBJECT	ECONOMIC HISTORY AND TOURISM: THEORIES AND FACTS
TYPE OF EDUCATIONAL ACTIVITY	B
AMBIT	50459-Discipline storiche, delle arti e dello spettacolo
CODE	18989
SCIENTIFIC SECTOR(S)	SECS-P/04
HEAD PROFESSOR(S)	SIMON FABRIZIO Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	8
INDIVIDUAL STUDY (Hrs)	152
COURSE ACTIVITY (Hrs)	48
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	
YEAR	1
TERM (SEMESTER)	1° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	SIMON FABRIZIO Monday 09:00 10:00 Studio 8, 3° piano, Dipartimento SEAS

DOCENTE: Prof. FABRIZIO SIMON

PREREQUISITES	Students are required to know the main economic and political events and social phenomena of the modern and contemporary history, as well as a basic knowledge of political economy.
LEARNING OUTCOMES	<p>Knowledge and understanding The target of the course is the learning of the economic history of the modern and contemporary age focusing above all on the historical process which determined the rise of the social phenomena of the travel and its evolution until the today acceptance of tourism. The student will be guided in the understanding of both the real facts of economy -events, phenomena, institutions and policies- and their intellectual and theoretical representations in the economic literature of the age.</p> <p>Applying knowledge and understanding The student will acquire knowledge and ability to proceed with autonomy in the analysis of complex economic reality by means of the historical method.</p> <p>Making judgements The course aims at developing a critical capacity of judgement on economic historiography in order to spur a personal approach in the interpretation of economic phenomena and study of historical sources.</p> <p>Communication The course will enable the student to learn a specialized language, the mastery of terminology and the ability of exposition in a written dissertation and oral debate.</p> <p>Lifelong learning skills At the end of the course the student will have notions and abilities which permit him to continue a more advanced study of economic and social phenomena, above all concerning the tourism sector.</p>
ASSESSMENT METHODS	<p>The assessment consists of a written exam (maximum time: one hours). Given a set of thematic subjects, the student is asked to choose of dealing with two of them. The result will be successively discussed with the student. The candidate passes the exam if shows a good knowledge and understanding of the subjects and a sufficient ability of exposition of the matter.</p> <p>Halfway through the course, the students will be able to take an intermediate exam on the first part of the programme, whose structure is the same as the final one. A pass mark in the intermediate exam will allow the student to keep on studying only the second part of the programme for the final exam. The assessment of the students who attend the lectures takes in consideration the contributions made in the discussions.</p>
EDUCATIONAL OBJECTIVES	The course will provide students with a comprehensive knowledge of the economic history of the modern and contemporary age with particularly attention for the explanation of the birth and growth of the tourism sector. Besides, it will furnish them a view of the role of the travel and tourism activity in the economic thought.
TEACHING METHODS	The course will include 48 hours of classroom lectures. In order to help learning and spur self-judgment, the lectures -which will be supported by several didactic materials- will devote some time to the debate on the themes dealt with. For this purpose, the elaboration of some thematic items will be proposed to the students and these will be read and debated in class. This will permit the students to acquire abilities to apply knowledge and to develop capability of oral communication and written exposition.
SUGGESTED BIBLIOGRAPHY	<p>L. Neal, R. Cameron, A Concise Economic History of the World, Oxford University Press, Chapters from 7 to 15.</p> <p>E. Zuelow, A History of Modern Tourism, 2015, Palgrave.</p> <p>As regards the study of regional cases, other bibliographic references and material will be given during the course.</p>

SYLLABUS

Hrs	Frontal teaching
2	Introduction to economic history, history of economic thought and history of tourism.
2	Industrial Revolution and economic growth in the 18 th century.
2	The Grand Tour and the birth of modern tourism.
4	The diffusion of industrialization and development in the 19 th century. The apogee of liberalism. New paradigm of political economy.
2	Revolution of transports and travels.
2	Travels during the industrial revolution and the age of nationalism
2	The capitalism of the 20 th century: wars, revolutions and crisis.

SYLLABUS

Hrs	Frontal teaching
2	Tourism and world wars.
2	The new economic order and the reconstruction. The post war economy
4	The age of mass tourism.
24	Analysis of historical regional cases of tourism.