



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Umanistiche
ACADEMIC YEAR	2017/2018
BACHELOR'S DEGREE (BSC)	PHILOSOPHICAL AND HISTORICAL STUDIES
SUBJECT	SOCIOLOGY OF COMMUNICATION
TYPE OF EDUCATIONAL ACTIVITY	B
AMBIT	50266-Discipline scientifiche demotnoantropologiche, pedagogiche, psicologiche e economiche
CODE	06557
SCIENTIFIC SECTOR(S)	SPS/08
HEAD PROFESSOR(S)	RIZZUTO FRANCESCA Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	6
INDIVIDUAL STUDY (Hrs)	120
COURSE ACTIVITY (Hrs)	30
PROPAEDEUTICAL SUBJECTS	
MUTUALIZATION	THEORY AND TECHNIQUES OF PUBLIC COMMUNICATION - Corso: SCIENZE DELLA COMUNICAZIONE PER I MEDIA E LE ISTITUZIONI THEORY AND TECHNIQUES OF PUBLIC COMMUNICATION - Corso: COMMUNICATION SCIENCES FOR MEDIA AND INSTITUTIONS
YEAR	3
TERM (SEMESTER)	2° semester
ATTENDANCE	Not mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	RIZZUTO FRANCESCA Tuesday 10:00 12:00 edificio 15, piano 6, stanza 605

DOCENTE: Prof.ssa FRANCESCA RIZZUTO

PREREQUISITES	The prerequisites are those assessed in social sciences as sociology and cultural anthropology
LEARNING OUTCOMES	"Knowledge and understanding". Capacity to build some aspects that will be informed by knowledge of the forefront of their field of study. Understanding questions regarding the world of communications and of social relations in community. Understanding questions regarding the world of mass media and of interpersonal communication in creating community. "Applying knowledge and understanding". Apply knowledge and understanding in the field of discipline in a manner that indicates a professional approach to their work or vocation. "Communication". Ability to communicate information, ideas, problems and solutions to audiences. "Making judgements". Ability to gather and interpret relevant data in the field of the discipline to inform judgements on social or ethical issues.
ASSESSMENT METHODS	Final oral assessment. Final oral assessment is a viva in which knowledge and skills in the field of study are going to be tested. Final notes marks go from 18 to 30 points cum laude. Note European Qualifications Framework. 30-30 cum laude: a) advanced knowledge of a field of work or study, involving a critical understanding of theories and principles b) advanced skills, demonstrating mastery and innovation, required to solve complex and unpredictable problems in a specialised field of work or study c) fully adequate use of specialized language d) take responsibility for managing and innovate the study field. - 26-29: a) comprehensive, specialised knowledge within a field of work or study and an awareness of the boundaries of that knowledge b) a comprehensive range of cognitive and practical skills required to develop creative solutions to abstract problems c) comprehensive use of specialized language d) exercise management and supervision in contexts of work or study activities. - 24-25: a) knowledge of facts, principles, processes and general concepts, in a field of work or study. b) basic skills required to accomplish tasks and *solve problems by selecting and applying basic methods, tools, materials and information c) basic capacity to use specialized language d) basic capacity to take responsibility for completion of tasks in work or study. - 21-23: a) little general knowledge b) little skills required to carry out simple tasks c) little capacity to communicate relevant information. - 18-21: a) basic general knowledge b) basic skills required to carry out simple tasks c) basic capacity to communicate relevant informations d) basic capacity to take responsibility for completion of tasks in work or study.
EDUCATIONAL OBJECTIVES	The course aims at teaching how to face a social and communicative situations, how to interpret them and volving in the social and historical context where they operate.
TEACHING METHODS	Frontal teaching
SUGGESTED BIBLIOGRAPHY	M.G. Giacomarra, Sharing Sociology. Il ruolo della comunicazione nella sociologia della condivisione, Palumbo, Palermo. M. Wolf, Teorie delle comunicazioni di massa, Bompiani, Milano. M.G. Giacomarra, Translation Studies. Tradurre: manipolare e costruire realta, Libreriauniversitaria.it. Webster, Limena Padova.

SYLLABUS

Hrs	Frontal teaching
30	Interpersonal communication (6 hours) Mass media communication: effects of advertising and informati on (8 hours) Principles of a sharing sociology (8 hours) Translating: manipulation and construction of reality (8 hours)