



# UNIVERSITÀ DEGLI STUDI DI PALERMO

<b>DEPARTMENT</b>	Scienze Economiche, Aziendali e Statistiche		
<b>ACADEMIC YEAR</b>	2017/2018		
<b>BACHELOR'S DEGREE (BSC)</b>	TOURISM STUDIES		
<b>INTEGRATED COURSE</b>	SOCIOLOGY OF TOURISM - INTEGRATED COURSE		
<b>CODE</b>	19207		
<b>MODULES</b>	Yes		
<b>NUMBER OF MODULES</b>	2		
<b>SCIENTIFIC SECTOR(S)</b>	SPS/07		
<b>HEAD PROFESSOR(S)</b>	LO VERDE FABIO MASSIMO	Professore Ordinario	Univ. di PALERMO
<b>OTHER PROFESSOR(S)</b>	LO VERDE FABIO MASSIMO PEPE VINCENZO	Professore Ordinario Ricercatore	Univ. di PALERMO Univ. di PALERMO
<b>CREDITS</b>	12		
<b>PROPAEDEUTICAL SUBJECTS</b>			
<b>MUTUALIZATION</b>			
<b>YEAR</b>	2		
<b>TERM (SEMESTER)</b>	1° semester		
<b>ATTENDANCE</b>	Not mandatory		
<b>EVALUATION</b>	Out of 30		
<b>TEACHER OFFICE HOURS</b>	<p><b>LO VERDE FABIO MASSIMO</b> Wednesday 12:00 13:30 Dipartimento SEAS, edificio 13, primo piano, stanza 115</p> <p><b>PEPE VINCENZO</b> Monday 09:00 12:00 Edificio 13 - Primo piano ' Stanza 116 - Si prega di inviarmi mail per concordare giorno di ricevimento Thursday 09:00 12:00 Edificio 13 - Primo piano ' Stanza 116 - Si prega di inviarmi mail per concordare giorno di ricevimento Friday 11:00 13:00 Edificio 13 - Primo piano ' Stanza 116 - Si prega di inviarmi mail per concordare giorno di ricevimento</p>		

**DOCENTE:** Prof. FABIO MASSIMO LO VERDE

<b>PREREQUISITES</b>	elements of sociology; elements of economy; elements of contemporary history;
<b>LEARNING OUTCOMES</b>	<p>Knowledge understand            Acquisition of knowledge of the skills, techniques and tools necessary for the analysis of domestic and international leisure time consumption styles in relation to common lifestyle, cultural consumption patterns (individual and collective), new forms of organization collective consumption, to cultural values, to micro and macro economic strategies.            Apply knowledge and understanding            Acquisition of the ability to build models of interpretation of the dynamics of change of leisure and tourism practices in relation to specific national political synthesis (nation, supranational organization, etc.) respect with the construction of trend hypothesis and scenarios.            Making judgments            Ability to process interpretive hypothesis with respect to the relationship between supply and leisure offer in relation to changes in the social structure or political synthesis analyzed, as well as inherent in the short to medium-term macro-scenarios of consumption styles.            Communication skills            Ability to presentation of possible interpretations, the choice of variables that form the basis of the models, the argument in support of interpretive hypotheses and expected results in relation to the possible interpretations            Learning skills            Ability to identifying the fundamental data sources, databases, scientific literature for Socio-economic analysis of national and international policies synthesis as well as construction to identify new profiles or leisure consumer clusters</p>
<b>ASSESSMENT METHODS</b>	<p>Oral exam  <b>EVALUATION METHODS</b>            The result of the test will be considered:  <b>EXCELLENT (30-30 cum laude)</b> if the student will show excellent knowledge of the topics, excellent property of language, good analytical capacity, and the ability to apply the knowledge to solve the problems submitted;  <b>VERY GOOD (26-29)</b> if the student shows good mastery of the subject, full property of language and the ability to apply the knowledge to solve the problems submitted;  <b>GOOD (24-25)</b> if the student will show to have basic knowledge of the main topics, fairly good property of language, limited ability to independently apply the knowledge for the solution of the problems submitted;  <b>MORE THAN SUFFICIENT (20-23)</b> if the student will show not to have full mastery of the main arguments but a good understanding of the same, satisfactory property of language, lack of ability to independently apply the knowledge acquired;  <b>SUFFICIENT (18-19)</b> where the student will show minimum basic knowledge of the main teaching and technical language issues, minimum ability to apply the knowledge acquired;  <b>INSUFFICIENT</b> if the student does not have an acceptable knowledge of the contents of the topics covered in the teaching</p>
<b>TEACHING METHODS</b>	Lectures, exercises in the classroom

**MODULE  
MODULE 1**

*Prof. FABIO MASSIMO LO VERDE*

**SUGGESTED BIBLIOGRAPHY**

Fabio Massimo Lo Verde, *Sociologia dello sport e del tempo libero*, Il Mulino, Bologna, 2014  
 Roberta Garibaldi (a cura di), *Professioni del turismo tra tendenze e mutamenti*, Angeli, Milano 2008

<b>AMBIT</b>	50042-Discipline sociologiche, psicologiche e antropologiche
<b>INDIVIDUAL STUDY (Hrs)</b>	136
<b>COURSE ACTIVITY (Hrs)</b>	64

**EDUCATIONAL OBJECTIVES OF THE MODULE**

Educational objectives are both the acquisition of knowledge and skills related forms, the practices, the meanings of the free time and the changes that have occurred since "the birth" of the "industry of holiday, and the acquisition of technical and theoretical skills necessary to analyse the various practices of leisure and, in particular, of the different forms it takes tourism in Italy, in Europe and in the world. Specifically, lectures will take into account the effects of industrialization on supply and demand of free time not only in relation to economic constraints (income and resources), but also social and cultural constraints compared to base social groups, to social networks, to other institutional forms of belonging that intervene in the dynamics of change in consumption at both the individual level and at the collective level. We will analyze the evolution of tourism in Italy and in Europe by the early twentieth century onwards and both the changes in the spread of different types of tourism. We will concentrate attention existing about the plot between socialization to tourism and the birth of professional tourism skills, focusing on the social, cultural and institutional changes which favor both the spread of the holidays. Finally, we will examine the forms and leisure practices that fall in what some scholars call the "deviant leisure area", to analyze some "drift" that assumes the leisure consumption in relation to the changing contemporary social conditions

**SYLLABUS**

<b>Hrs</b>	<b>Frontal teaching</b>
4	Introduction to sociology of tourism and leisure
6	Forms, practices, meanings of leisure
5	The industrialization of leisure: the emergence of tourism and spread of the holiday 1
5	The industrialization of leisure: the emergence of tourism and spread of the holiday 2
6	Leisure, tourism and media: the social construction of tourist destination
4	Tourism in Italy 1
4	Tourism in Italy 2
4	Tourism in Europe 1
4	Tourism in Europe 2
4	Tourism in the world 1
4	Tourism in the world 1
4	Tourism in the world 2
4	Deviant leisure and illegal tourism 1
4	Contemporary forms of leisure society: the multiple forms of supply and demand of leisure time 1
2	Contemporary forms of leisure society: the multiple forms of supply and demand of leisure time 2

**MODULE  
MODULE 2**

*Prof. VINCENZO PEPE*

**SUGGESTED BIBLIOGRAPHY**

Lo sguardo del turista: il tempo libero e il viaggio nelle società contemporanee

John Urry  
Feltrinelli

Intimità fredde  
Illouz  
Feltrinelli

<b>AMBIT</b>	10669-Attività formative affini o integrative
<b>INDIVIDUAL STUDY (Hrs)</b>	68
<b>COURSE ACTIVITY (Hrs)</b>	32

**EDUCATIONAL OBJECTIVES OF THE MODULE**

Educational objectives are both the acquisition of knowledge and skills related forms, the practices, the meanings of the free time and the changes that have occurred since "the birth" of the "industry of holiday. Specifically, lectures will take into account the effects of industrialization on supply and demand of free time not only in relation to economic constraints (income and resources), but also social and cultural constraints compared to base social groups, to social networks, to other institutional forms of belonging that intervene in the dynamics of change in consumption at both the individual level and at the collective level and the role of emotional intermediate. We will concentrate attention existing about the plot between socialization to tourism and the birth of professional tourism skills, focusing on the social, cultural and institutional changes which favor both the spread of the holidays.

**SYLLABUS**

<b>Hrs</b>	<b>Frontal teaching</b>
2	Introduction
2	The emotions: the real guide for the contemporary tourist
2	Industrial leisure
4	the narrative about the tourism
4	the socialisation of the tourist
4	the contemporary institutionalisation of the leisure
2	the future perspectives: leisure, tourism and emotions