



# UNIVERSITÀ DEGLI STUDI DI PALERMO

<b>DEPARTMENT</b>	Culture e società
<b>ACADEMIC YEAR</b>	2017/2018
<b>BACHELOR'S DEGREE (BSC)</b>	SOCIAL WORK
<b>SUBJECT</b>	SOCIOLOGY OF COMMUNICATION
<b>TYPE OF EDUCATIONAL ACTIVITY</b>	A
<b>AMBIT</b>	50225-Discipline sociologiche
<b>CODE</b>	06557
<b>SCIENTIFIC SECTOR(S)</b>	SPS/08
<b>HEAD PROFESSOR(S)</b>	FICI ANNA                      Professore Associato                      Univ. di PALERMO
<b>OTHER PROFESSOR(S)</b>	
<b>CREDITS</b>	6
<b>INDIVIDUAL STUDY (Hrs)</b>	120
<b>COURSE ACTIVITY (Hrs)</b>	30
<b>PROPAEDEUTICAL SUBJECTS</b>	16507 - GENERAL SOCIOLOGY AND SOCIAL RESEARCH METHODOLOGY AND TECHNIQUE
<b>MUTUALIZATION</b>	
<b>YEAR</b>	3
<b>TERM (SEMESTER)</b>	1° semester
<b>ATTENDANCE</b>	Mandatory
<b>EVALUATION</b>	Out of 30
<b>TEACHER OFFICE HOURS</b>	<b>FICI ANNA</b> Wednesday 10:30 - 11:30    Ed. 15 stanza 203

**DOCENTE:** Prof.ssa ANNA FICI

<b>PREREQUISITES</b>	The prerequisites are those assessed through the admission test
<b>LEARNING OUTCOMES</b>	<p>Ects credits are awarded to students who:</p> <p>About "Knowledge and understanding" have demonstrated that builds upon general secondary education, including some aspects that will be informed by knowledge of the forefront of their field of study.</p> <p>About "Applying knowledge and understanding" can apply their knowledge and understanding in the field of discipline in a manner that indicates a professional approach to their work or vocation.</p> <p>About "Communication" can communicate information, ideas, problems and solutions to audiences.</p> <p>About "Making judgements" have the ability to gather and interpret relevant data in the field of the discipline to inform judgements on social or ethical issues.</p>
<b>ASSESSMENT METHODS</b>	<p>Final oral assessment. Final oral assessment is a viva in which knowledge and skills in the field of study are going to be tested. Final notes marks go from 18 to 30 points cum laude.</p> <p>Note European Qualifications Framework</p> <p>30 - 30 cum laude</p> <p>a)advanced knowledge of a field of work or study, involving a critical understanding of theories and principles</p> <p>b)advanced skills, demonstrating mastery and innovation, required to solve complex and unpredictable problems in a specialised field of work or study</p> <p>c)fully adequate use of specialized language</p> <p>d)take responsibility for managing and innovate the study field</p> <p>26 29</p> <p>a)comprehensive, specialised knowledge within a field of work or study and an awareness of the boundaries of that knowledge</p> <p>b)a comprehensive range of cognitive and practical skills required to develop creative solutions to abstract problems</p> <p>c)comprehensive use of specialized language</p> <p>d)exercise management and supervision in contexts of work or study activities</p> <p>22 25</p> <p>a)knowledge of facts, principles, processes and general concepts, in a field of work or study.</p> <p>b)basic skills required to accomplish tasks and *solve problems by selecting and applying basic methods, tools, materials and information</p> <p>c)basic capacity to use specialized language</p> <p>d)basic capacity to take responsibility for completion of tasks in work or study</p> <p>18-21</p> <p>a)basic general knowledge</p> <p>b)basic skills required to carry out simple tasks</p> <p>c)basic capacity to communicate relevant informations</p> <p>d)basic capacity to take responsibility for completion of tasks in work or study.</p>
<b>EDUCATIONAL OBJECTIVES</b>	The course aims at teaching how to face a social and communicative situations, how to interpret them and volving in the social and historical context where they operate.
<b>TEACHING METHODS</b>	Frontal teaching
<b>SUGGESTED BIBLIOGRAPHY</b>	<p>M.G. Giacomarra, Sharing Sociology. Il ruolo della comunicazione nella sociologia della condivisione, Palumbo, Palermo.</p> <p>G. La Rocca, Percorsi di comunicazione sociale, Carocci, Roma.</p>

## SYLLABUS

Hrs	Frontal teaching
30	<p>Interpersonal communication (10 hours)</p> <p>Media communication advertising and newsmaking (10 hours)</p> <p>Principles of sharing sociology (10 hours)</p>