



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Culture e società
ACADEMIC YEAR	2016/2017
BACHELOR'S DEGREE (BSC)	SOCIAL WORK
SUBJECT	SOCIOLOGY OF COMMUNICATION
TYPE OF EDUCATIONAL ACTIVITY	A
AMBIT	50225-Discipline sociologiche
CODE	06557
SCIENTIFIC SECTOR(S)	SPS/08
HEAD PROFESSOR(S)	FICI ANNA Professore Associato Univ. di PALERMO
OTHER PROFESSOR(S)	
CREDITS	6
INDIVIDUAL STUDY (Hrs)	120
COURSE ACTIVITY (Hrs)	30
PROPAEDEUTICAL SUBJECTS	16507 - GENERAL SOCIOLOGY AND SOCIAL RESEARCH METHODOLOGY AND TECHNIQUE
MUTUALIZATION	
YEAR	3
TERM (SEMESTER)	1° semester
ATTENDANCE	Mandatory
EVALUATION	Out of 30
TEACHER OFFICE HOURS	FICI ANNA Wednesday 10:30 - 11:30 Ed. 15 stanza 203

DOCENTE: Prof.ssa ANNA FICI

PREREQUISITES	The prerequisites are those assessed through the admission test
LEARNING OUTCOMES	<p>Ects credits are awarded to students who:</p> <p>About "Knowledge and understanding" have demonstrated that builds upon general secondary education, including some aspects that will be informed by knowledge of the forefront of their field of study.</p> <p>About "Applying knowledge and understanding" can apply their knowledge and understanding in the field of discipline in a manner that indicates a professional approach to their work or vocation.</p> <p>About "Communication" can communicate information, ideas, problems and solutions to audiences.</p> <p>About "Making judgements" have the ability to gather and interpret relevant data in the field of the discipline to inform judgements on social or ethical issues.</p>
ASSESSMENT METHODS	<p>Final wrote test. Final wrote test is a viva in which knowledge and skills in the field of study are going to be tested. Final notes marks go from 18 to 30 points cum laude.</p> <p>Note European Qualifications Framework</p> <p>30 - 30 cum laude</p> <p>a)advanced knowledge of a field of work or study, involving a critical understanding of theories and principles</p> <p>b)advanced skills, demonstrating mastery and innovation, required to solve complex and unpredictable problems in a specialised field of work or study</p> <p>c)fully adequate use of specialized language</p> <p>d)take responsibility for managing and innovate the study field</p> <p>26 29</p> <p>a)comprehensive, specialised knowledge within a field of work or study and an awareness of the boundaries of that knowledge</p> <p>b)a comprehensive range of cognitive and practical skills required to develop creative solutions to abstract problems</p> <p>c)comprehensive use of specialized language</p> <p>d)exercise management and supervision in contexts of work or study activities</p> <p>22 25</p> <p>a)knowledge of facts, principles, processes and general concepts, in a field of work or study.</p> <p>b)basic skills required to accomplish tasks and *solve problems by selecting and applying basic methods, tools, materials and information</p> <p>c)basic capacity to use specialized language</p> <p>d)basic capacity to take responsibility for completion of tasks in work or study</p> <p>18-21</p> <p>a)basic general knowledge</p> <p>b)basic skills required to carry out simple tasks</p> <p>c)basic capacity to communicate relevant informations</p> <p>d)basic capacity to take responsibility for completion of tasks in work or study.</p>
EDUCATIONAL OBJECTIVES	The course aims at teaching how to face a social and communicative situations, how to interpret them and volving in the social and historical context where they operate.
TEACHING METHODS	Frontal teaching
SUGGESTED BIBLIOGRAPHY	A. Fici (2018), Nella giostra della social fotografi, Mondadori Universita L. Paccagnella (2010), Sociologia della comunicazione, Il Mulino

SYLLABUS

Hrs	Frontal teaching
30	<p>Mass communications advertising and information - first step (3 hours)</p> <p>Media communication advertising and newsmaking (3 hours)</p> <p>Brief history of the web (3 hours)</p> <p>The birth of social networks (3 hours)</p> <p>Characteristics of the social communication (3 hours)</p> <p>The social uses of analog photography (3 hours)</p> <p>The concept of habitus and the conception of the photographic according to Bourdieu - first part (3 hours)</p> <p>The concept of habitus and the conception of the photographic according to Bourdieu - second part (3 hours)</p> <p>Social photography in the perspective of the sociology of time - (3 hours)</p>