



UNIVERSITÀ DEGLI STUDI DI PALERMO

Department: null

A.Y. 2013/2014

DEGREE COURSE IN BUSINESS ECONOMICS AND ADMINISTRATION - BUSINESS ADMINISTRATION AND ECONOMICS -

Characteristics



Class of Bachelor's Degree
(BSc) on Business
administration (L-18)



3 YEARS



PALERMO



PLANNED ACCESS



2077

Educational objectives

Graduates should acquire:

1. General background in the business-economic, general economic, mathematical-statistical and legal fields, necessary to acquire a first critical awareness of structures, functions, processes and systems of all business types (private, public and non profit ones), with respect to their conditions, from constitution to the termination, and the main events of operation;
2. The most important theoretical and technical issues of economic and business subjects, with respect to:
 - The institutional and administrative areas of organisation, management, survey and governance;
 - The respective most important functional sub-areas (personnel selection and training, job description and evaluation, decision-making and responsibility models, etc.);
 - finance, Marketing, production, distribution etc; general and analytical accounting, budgeting, cost analysis, management control, planning, reporting, etc; business strategies, general and specific policies, etc;
 - Their applications to the most popular classes of companies by sector (industrial, commercial, services and public administration), by size (small, medium and large), to technology (backward, mature, advanced, etc.).
3. Specific professional competences underlying the above mentioned professional opportunities;
4. Basic computing skills and written and spoken knowledge of two European Union languages, besides Italian.

The principles of the University system, the educational objectives of the class and the specific objectives of the course drive the educational programme to the best possible balance between the demands of methodological and content training (to be finalized towards subsequent and higher educational programmes, such as, in particular, first level University master courses, specialist courses, 2nd cycle degree courses, second level University master courses and PhD programs, as well as lifelong learning) and the skills and abilities which could be more or less immediately employable in the labor market.

Moreover, the diversity of disciplinary and interdisciplinary business subjects, on the one hand, and the professional and geographical variety of possible job opportunities in time, on the other, makes it quite difficult to design such an educational programme.

Therefore, the course pursues more compatible solutions that are fully consistent between orientations, towards cultural education, skills of the professional preparation and professional training. For that reason these solutions must also be flexible, through a continuous monitoring of the quality of training and constant interaction, always in the best interests of the studies, with the various paramount social and institutional stakeholders.

This degree course is the only one in Class L-18 and provides solid basic and class-specific training, useful for any successive articulation of the course (in curricula, training packages and the like).

The constraint of the twenty exams, including the final one, involves teachings awarded with 6, 8, 10 and 12 CFU; a maximum of two of the 12 credit courses might be articulated into modules of 6 credits.

More specifically, the course is divided into two semesters per academic year and, within the "technical" constraints of law and aiming at a fair distribution of the areas, sectors and credits over time, it is distributed as follows.

qualifying educational activities ex DM 270/04 (basic and specialized in the DM 509/99) prevail in the first year, plus:

- Business Organization;
- English language, which can better facilitate many of the subsequent activities if it is placed at the beginning of the course and as a self-consistent teaching.

The second year provides other core training activities, the class specific and the elective activities and, above all, the above mentioned articulation of the course (in curricula, training packages and the like).

Legenda: Per. = periodo o semestre, Val. = Valutazione (V=voto, G=giudizio), TAF= Tipologia Attività Formativa (A=base, B=caratterizzante, C=Affine, S=stages, D=a scelta, F=altre)

The second year provides the last core training activities, class specific, related and elective activities, as well as other activities, also related to the final examination (DM 270/04, Art. 10 , c. 5, letter. c) or to other activities (ibid., letter. d)

Professional opportunities

Graduates of this course may carry out the following professional activities:

- 1) In all types of (private, public and non profit) companies : organisation, management, survey and governance up to top management level in small size businesses and to middle management levels in bigger and more complex companies;
- 2) For all types of companies: consulting at large and regulated professional activities as Audit experts (after the relevant three-year internship and national qualification examination), of Auditors (after the relevant three-year internship and national qualification examination), of labor consultants (after at least two years practicum and national examination) and Tax Consultants (after work experience from two to five years, in the field);
- 3) in all companies: external employment or self-employment support for cognitive or operational purposes in the public interest (control, direction, governance and the like) and private (for assistance, representation, protection and the like).

Final examination features

The final examination focuses on issues related to the course educational objectives and aims at providing a synthetic evaluation of the undergraduates knowledge, competences and skills, as well as of the educational outcomes in accordance to the European standards. It consists of the preparation, presentation and discussion, under the guidance of a supervisor, of a written paper, which might be: 1. A dissertation related to one or more teachings of the Course; 2. A report about empirical or experimental research; 3. As critical revision of the stage experience or of similar activities.

| Subjects 1 ° year | CFU | Sem. | Val. | SSD | TAF |
|---|-----|------|------|-----------|-----|
| 17115 - BUSINESS ECONOMICS - INTEGRATED COURSE | 12 | 1 | V | | |
| - BUSINESS ECONOMICS 1 <i>Sorci(PQ)</i> | 6 | 1 | | SECS-P/07 | A |
| - BUSINESS ECONOMICS 2 <i>Ruisi(PO)</i> | 6 | 2 | | SECS-P/07 | A |
| 04897 - GENERAL MATHEMATICS <i>Pecorella(PA)</i> | 7 | 1 | V | SECS-S/06 | A |
| 02549 - PUBLIC LAW <i>Piraino(PA)</i> | 6 | 1 | V | IUS/09 | A |
| 14116 - COMPUTING AND TELEMATICS SKILLS | 4 | 1 | G | | F |
| 05419 - BUSINESS ORGANISATION <i>Modica(CU)</i> | 6 | 2 | V | SECS-P/10 | C |
| 02796 - POLITICAL ECONOMICS <i>Modica(PO)</i> | 9 | 2 | V | SECS-P/01 | A |
| 02526 - PRIVATE LAW <i>Piraino(PO)</i> | 6 | 2 | V | IUS/01 | A |
| 04677 - ENGLISH LANGUAGE | 6 | 2 | G | | E |
| 56 | | | | | |

| Subjects 2 ° year | CFU | Sem. | Val. | SSD | TAF |
|--|-----|------|------|-----------|-----|
| 02742 - BUSINESS ECONOMICS AND MANAGEMENT <i>Mocciaro Li Destri(PO)</i> | 9 | 1 | V | SECS-P/08 | B |
| 02417 - COMMERCIAL LAW <i>Bavetta(PA)</i> | 6 | 1 | V | IUS/04 | B |
| 04892 - FINANCIAL MATHEMATICS <i>Andria(RU)</i> | 6 | 1 | V | SECS-S/06 | B |
| 06190 - GENERAL AND APPLIED ACCOUNTING <i>Lipari(PQ)</i> | 10 | 1 | V | SECS-P/07 | A |
| 15919 - CORPORATE BUDGETS <i>Torcivia(PO)</i> | 8 | 2 | V | SECS-P/07 | B |
| 02712 - ECONOMICS OF PRODUCTION SECTORS <i>Fazio(PA)</i> | 6 | 2 | V | SECS-P/06 | C |
| 02443 - LABOUR LAW <i>Cammalleri(PA)</i> | 6 | 2 | V | IUS/07 | B |
| 06644 - STATISTICS <i>Agro'(PA)</i> | 8 | 2 | V | SECS-S/01 | B |

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| Subjects 2 ° year | CFU | Sem. | Val. | SSD | TAF |
|---|-----------|------|------|-----------|-----|
| | 59 | | | | |
| Subjects 3 ° year | CFU | Sem. | Val. | SSD | TAF |
| 15924 - FINANCIAL INTERMEDIARIES AND BUSINESS FINANCE - INTEGRATED COURSE | 14 | 1 | V | | |
| - ECONOMICS AND MANAGEMENT OF FINANCIAL INTERMEDIARIES <i>Faraci(PQ)</i> | 8 | 1 | | SECS-P/11 | B |
| - BUSINESS AND MARKET FINANCE <i>Di Betta(PA)</i> | 6 | 2 | | SECS-P/09 | C |
| 04864 - MARKETING <i>Dominici(PA)</i> | 6 | 1 | V | SECS-P/08 | B |
| 05877 - PLANNING AND CONTROL <i>Vergara(PQ)</i> | 8 | 1 | V | SECS-P/07 | B |
| 13121 - PRACTICE | 6 | 1 | G | | F |
| 02590 - TAXATION LAW <i>Pignatone(PA)</i> | 6 | 2 | V | IUS/12 | B |
| 05917 - FINAL EXAMINATION | 5 | 2 | G | | E |
| Optional subjects | 8 | | | | B |
| Free subjects | 12 | | | | D |
| | 65 | | | | |

OPTIONAL SUBJECTS

| Optional subjects | CFU | Sem. | Val. | SSD | TAF |
|---|-----|------|------|-----------|-----|
| 05718 - ECONOMIC POLICY <i>Agnello(PO)</i> | 8 | 2 | V | SECS-P/02 | B |
| 06318 - SCIENCE OF FINANCE <i>Berritella(PA)</i> | 8 | 1 | V | SECS-P/03 | B |

PROPAEDEUTICAL TEACHINGS

- 02417 - COMMERCIAL LAW
- 02526 - PRIVATE LAW
- 02443 - LABOUR LAW
- 02526 - PRIVATE LAW
- 02549 - PUBLIC LAW
- 02590 - TAXATION LAW
- 02526 - PRIVATE LAW
- 02549 - PUBLIC LAW
- 02712 - ECONOMICS OF PRODUCTION SECTORS
- 02796 - POLITICAL ECONOMICS
- 02742 - BUSINESS ECONOMICS AND MANAGEMENT
- 06190 - GENERAL AND APPLIED ACCOUNTING
- 02796 - POLITICAL ECONOMICS
- 04897 - GENERAL MATHEMATICS
- 04864 - MARKETING
- 02742 - BUSINESS ECONOMICS AND MANAGEMENT
- 04892 - FINANCIAL MATHEMATICS
- 04897 - GENERAL MATHEMATICS
- 05718 - ECONOMIC POLICY
- 02796 - POLITICAL ECONOMICS

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05718 - ECONOMIC POLICY

06318 - SCIENCE OF FINANCE

02796 - POLITICAL ECONOMICS

06644 - STATISTICS

04897 - GENERAL MATHEMATICS

15919 - CORPORATE BUDGETS

06190 - GENERAL AND APPLIED ACCOUNTING

15924 - FINANCIAL INTERMEDIARIES AND BUSINESS FINANCE - INTEGRATED COURSE

15919 - CORPORATE BUDGETS