



# UNIVERSITÀ DEGLI STUDI DI PALERMO

**Department: Cultures and Societies**

**A.Y. 2016/2017**

## **DEGREE COURSE IN COMMUNICATION FOR CULTURE AND ARTS - COMMUNICATION SCIENCES FOR CULTURES AND ARTS -**

### **Characteristics**



Class of Bachelor's Degree  
(BSc) on Communication  
(L-20)



3 YEARS



PALERMO



PLANNED ACCESS



2114

### **Educational objectives**

The verbal and visual communication, the communication processes internal and external to cultural institutions and to the cultural industry at large, new technologies of communication and information, the relationship between communication and internationalization, the ability to express themselves effectively in Italian and in two languages foreign (one of which must be English) are the focus of the degree in "Communication Sciences for Culture and the Arts."

The course takes its methodological and operational approach from adequate basic knowledge base of subjects related to semiotics, language and computer science, from mandatory core course concerning the methods, analysis and techniques of communication, human sciences and economic-social legal, historical, political and philosophical disciplines. Other related and integrative educational activities in the fields of foreign languages and literatures, the arts and literary criticism and philology are also provided, aiming to compare the social and media-related disciplines with neighboring ones in which the communication is applied, consistent with the demands of the labor market.

During the course of their studies, students will experience firsthand the close observation of the crucial aspects and issues of their future professional role, in a logic of empowerment and according to the guidelines proposed in the educational planning, or based on their personal interests and skills, through an educational path which might be, alternatively, oriented towards the profession or to further studies.

Elective activities will be awarded 12 credits.

The most coherent continuation of the degree course in "Communication Sciences for Culture and the Arts", as part of the educational offer of the Faculty of Educational Sciences of the University of Palermo, is the 2nd cycle degree course in "Theories of communication" (Class LM92), in accordance with the Course Educational Regulations.

The degree in "Communication Sciences for Culture and the Arts" aims at preparing students to act professionally in the fields of visual and verbal communication, providing skills in the field of international communication, of the communication processes internal and external to cultural institutions and of the cultural industry at large.

For this purpose the course provides students with:

- The main tools for the comprehension of communication processes;
- Basic knowledge for the study of cultures;
- Basic knowledge for the study of the arts and media;
- Basic knowledge of the relationship between the market and cultural enterprises;
- Ability to communicate effectively in Italian;
- Written and oral knowledge of English and at least another foreign language;
- The traditional and multimedia techniques of information transmission.

The course aims to provide adequate tools for the critical analysis of communication processes and independent judgment on the role of communication in contemporary society, with particular reference to the relationship between communication and internationalization, between the written text and other media.

Graduates of this course also possess enough knowledge to operate in various cultural and multicultural contexts.

Legenda: Per. = periodo o semestre, Val. = Valutazione (V=voto, G=giudizio), TAF= Tipologia Attività Formativa (A=base, B=caratterizzante, C=Affine, S=stages, D=a scelta, F=altre)

**Professional opportunities**

- Self-employment
- Public and private bodies (museums)

Suggested 2nd cycle Degree Course: LM92

**Final examination features**

To obtain the degree, students must have acquired 180 credits including those relating to the final examination (3 credits). The final test has the objective of assessing the level of maturity and critical skills of the undergraduate, with respect to learning and to the acquired knowledge, on completion of the activities provided by the course syllabus. The final examination consists of a written or oral test, in accordance with the rules fixed every year by the Degree Course Regulations for the final examination, respecting and consistent to the calendar, the ministerial requirements and to the relevant Guidelines of the University.

| Subjects 1 ° year  | CFU | Sem. | Val. | SSD              | TAF |
|--|-----|------|------|------------------|-----|
| 04770 - GENERAL LINGUISTICS<br><i>Mirto(PA)</i>                                  | 9   | 1    | V    | L-LIN/01         | A   |
| 03475 - PRINCIPLES OF COMPUTER SCIENCE<br><i>Pipitone(RD)</i>                    | 9   | 1    | V    | ING-INF/05       | A   |
| 07789 - CONTEMPORARY ITALIAN LITERATURE<br><i>Inzerillo(PC)</i>                  | 9   | 2    | V    | L-FIL-LET/<br>11 | A   |
| 13179 - GENERAL SOCIOLOGY AND SOCIAL<br>RESEARCH METHODOLOGY - INTEGRATED COURSE | 12  | 2    | V    |                  |     |
| - GENERAL SOCIOLOGY<br><i>Trobia(PA)</i>   | 6   | 2    |      | SPS/07           | A   |
| - RESEARCH METHODOLOGY<br><i>Trobia(PA)</i>                                      | 6   | 2    |      | SPS/07           | A   |
| 18038 - SOCIAL PHILOSOPHY<br><i>Segreto(PA)</i>                                  | 9   | 2    | V    | SPS/01           | B   |
| Optional subjects  | 9   |      |      |                  | B   |
| Free subjects  | 6   |      |      |                  | D   |

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| Subjects 2 ° year   | CFU | Sem. | Val. | SSD              | TAF |
|---|-----|------|------|------------------|-----|
| 13348 - COMPARATIVE HISTORY OF CIVILISATIONS<br><i>Cometa(PO)</i> | 9   | 1    | V    | L-FIL-LET/<br>14 | C   |
| 13155 - THEORY OF LANGUAGES<br><i>La Mantia(PA)</i>               | 9   | 1    | V    | M-FIL/05         | B   |
| 04354 - CULTURAL HERITAGE REGULATIONS<br><i>Ventimiglia(PA)</i>   | 6   | 2    | V    | IUS/10           | B   |
| 04677 - ENGLISH LANGUAGE<br><i>Rizzo(PA)</i>                      | 9   | 2    | V    | L-LIN/12         | A   |
| 06415 - SEMIOTICS OF ARTS<br><i>Marrone(PO)</i>                   | 9   | 2    | V    | M-FIL/05         | B   |
| Optional subjects II  | 6   |      |      |                  | C   |
| Optional subjects III   | 6   |      |      |                  | C   |
| Optional subjects IV  | 9   |      |      |                  | B   |

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| Subjects 3 ° year                                     | CFU | Sem. | Val. | SSD              | TAF |
|---|-----|------|------|------------------|-----|
| 13349 - MUSICAL COMMUNICATION<br><i>Cavallini(CU)</i> | 9   | 1    | V    | L-ART/07         | B   |
| 14339 - COMPETENCES RELATED TO THE LABOUR<br>MARKET   | 3   | 1    | G    |                  | F   |
| 06634 - INTERNSHIP                                    | 3   | 1    | G    |                  | F   |
| 07407 - THEORY OF LITERATURE<br><i>Volpe(PA)</i>      | 9   | 2    | V    | L-FIL-LET/<br>14 | C   |

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| Subjects 3 <sup>o</sup> year | CFU | Sem. | Val. | SSD | TAF |
|------------------------------|-----|------|------|-----|-----|
| 05917 - FINAL EXAMINATION    | 3   | 2    | V    |     | E   |
| Optional subjects V          | 9   |      |      |     | C   |
| Optional subjects VI         | 6   |      |      |     | C   |
| Optional subjects VII        | 6   |      |      |     | B   |
| Free subjects II             | 6   |      |      |     | D   |

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## OPTIONAL SUBJECTS

| Optional subjects   | CFU | Sem. | Val. | SSD          | TAF |
|---|-----|------|------|--------------|-----|
| 18037 - ANTHROPOLOGY OF COMMUNICATION<br><i>Meschiari(PA)</i>                         | 9   | 1    | V    | M-DEA/01     | B   |
| 06538 - SOCIOLOGY OF CULTURAL AND COMMUNICATION PROCESSES<br><i>Frazzica(PA)</i>      | 9   | 1    | V    | SPS/08       | B   |
| Optional subjects II  | CFU | Sem. | Val. | SSD          | TAF |
| 04384 - ALBANIAN LITERATURE<br><i>Mandala'(PO)</i>                                    | 6   | 1    | V    | L-LIN/18     | C   |
| 04416 - ENGLISH LITERATURE  | 6   | 1    | V    | L-LIN/10     | C   |
| 04488 - GERMAN LITERATURE<br><i>Tucci(PA)</i>   | 6   | 1    | V    | L-LIN/13     | C   |
| 17466 - SCANDINAVIAN LITERATURES<br><i>Giliberto(PO)</i>                              | 6   | 2    | V    | L-LIN/15     | C   |
| Optional subjects III   | CFU | Sem. | Val. | SSD          | TAF |
| 04525 - ALBANIAN LANGUAGE 1<br><i>Gurga(PA)</i>                                       | 6   | 1    | V    | L-LIN/18     | C   |
| 04534 - ARAB LANGUAGE 1   | 6   | 2    | V    | L-OR/12      | C   |
| 04740 - GERMAN LANGUAGE 1   | 6   | 1    | V    | L-LIN/14     | C   |
| Optional subjects IV  | CFU | Sem. | Val. | SSD          | TAF |
| 15050 - CINEMA AND MEDIA<br><i>Arcagni(PA)</i>  | 9   | 2    | V    | L-ART/06     | B   |
| 06808 - HISTORY OF ART<br><i>Auf Der Heyde(PA)</i>                                    | 9   | 1    | V    | L-ART/04     | B   |
| Optional subjects V   | CFU | Sem. | Val. | SSD          | TAF |
| 13393 - CULTURAL ORIGINS OF GERMANIC LANGUAGE SPEAKING COUNTRIES<br><i>Teresi(PA)</i> | 9   | 1    | V    | L-FIL-LET/15 | C   |
| 13380 - CULTURAL ORIGINS OF ROMANCE SPEAKING COUNTRIES                                | 9   | 1    | V    | L-FIL-LET/09 | C   |
| 16550 - MATERIAL CULTURE OF GERMANIC POPULATIONS<br><i>Teresi(PA)</i>                 | 9   | 1    | V    | L-FIL-LET/15 | C   |
| Optional subjects VI  | CFU | Sem. | Val. | SSD          | TAF |
| 17189 - ALBANIAN LANGUAGE 2<br><i>Gurga(PA)</i>                                       | 6   | 2    | V    | L-LIN/18     | C   |
| 14967 - ARAB LANGUAGE 2<br><i>Spallino(PA)</i>  | 6   | 1    | V    | L-OR/12      | C   |
| 08893 - CULTURAL GEOGRAPHY<br><i>Meschiari(PA)</i>                                    | 6   | 1    | V    | M-GGR/01     | C   |
| 17191 - GERMAN LANGUAGE 2   | 6   | 1    | V    | L-LIN/14     | C   |
| 18054 - HISTORY OF EUROPEAN THOUGHT<br><i>Di Bella(PA)</i>                            | 6   | 2    | V    | M-FIL/06     | C   |

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## OPTIONAL SUBJECTS

| Optional subjects VI  | CFU | Sem. | Val. | SSD      | TAF |
|---|-----|------|------|----------|-----|
| 18503 - SEMIOTICS OF ETHNIC AND FOLK MUSIC<br><i>Bonanzinga(PO)</i> | 6   | 2    | V    | L-ART/08 | C   |

| Optional subjects VII                                    | CFU | Sem. | Val. | SSD      | TAF |
|--|-----|------|------|----------|-----|
| 03089 - AESTHETICS<br><i>Crescimanno(PA)</i>             | 6   | 1    | V    | M-FIL/04 | B   |
| 15051 - SEMIOTICS OF COMMUNICATION<br><i>Marrone(PO)</i> | 6   | 2    | V    | M-FIL/05 | B   |

## PROPAEDEUTICAL TEACHINGS

- 14967 - ARAB LANGUAGE 2  
04534 - ARAB LANGUAGE 1
- 17189 - ALBANIAN LANGUAGE 2  
04525 - ALBANIAN LANGUAGE 1
- 17191 - GERMAN LANGUAGE 2  
04740 - GERMAN LANGUAGE 1